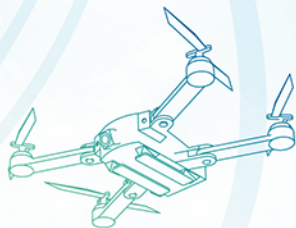


Asia's Innovative **Technology Showcase** for **Building, Electrical Engineering and** **Security Industries**

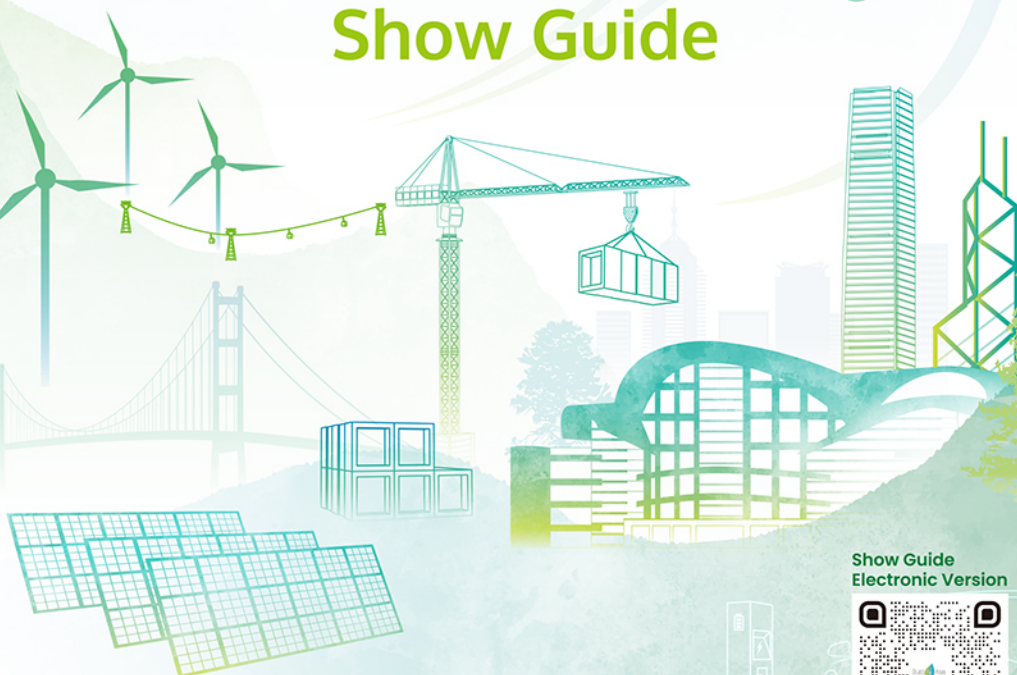
8-10 MAY 2024

Build  Asia
2024 

Hong Kong Convention and Exhibition Centre



Show Guide



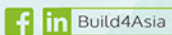
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Organiser:



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TODAY

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General Information

Dates and Opening Hours

| | |
|-------------------|---------------|
| 8-9 May (Wed-Thu) | 10:00 - 18:00 |
| 10 May (Fri) | 10:00 - 17:00 |

Venue

Hall 1CDE, Level 1, Hong Kong Convention and Exhibition Centre

Admission Details

- Open only to trade professionals
- General public and persons below the age of 18 will not be permitted to enter the show
- Qualified trade buyers can bring along their business cards for onsite registration



Catering

Restaurants are located on the Ground Floor, Level 1, 2, and 4; cafeteria is located in Hall 1D/E.



Internet Access

WiFi is provided by the HKCEC. Select **HKCEC WiFi Complimentary** or **HKCEC Fast WiFi Complimentary** network and accept terms and conditions when opening a web browser.



Charging Station

Charging station is located at 1D-A15 and 1E-F20.

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Build4Asia

Build4Asia Conference

8 May 2024 | 08:30 – 16:55 | Main Stage, Hall 1C

Theme: Advancing E&M Engineering Practices for Future Buildings

Fee: HK\$100

CPD points available

Co-organiser:



香港電器工程商會
HONG KONG ELECTRICAL
CONTRACTORS' ASSOCIATION

Time Session

08:30 – 09:00 Registration

09:05 – 09:20 Opening Remarks & Keynote | Greener Future by Smarter Buildings



機電工程署
EMSD



Mr Raymond Poon Kwok-ying, JP
Director of Electrical and Mechanical Services
Electrical and Mechanical Services Department

Innovative E&M Maintenance, Operations and Energy Optimization

09:25 – 09:50 Drone Applications in Sustainable Built Environment:
Towards AI Based Automated Inspection, Modelling and Information Management



香港中文大學
The Chinese University of Hong Kong
中大智創科技有限公司
— CU-Tech Limited —

Dr Chen Xi
Research Assistant Professor, Department of Mechanical and Automatic Engineering
The Chinese University of Hong Kong
CEO
CU-Tech Limited

09:50 – 10:15 Sustainable Intelligence in Building Beyond: A Futuristic Exploration - RetroLogic AI



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

Dr Chan Ka Chun, Oscar
Research Assistant Professor, Department of Building Environment and Energy Engineering
The Hong Kong Polytechnic University



AIB
ASIAN INSTITUTE OF INTELLIGENT BUILDINGS

Ir Rocky Lau
Vice Chairman of Executive Committee
Asian Institute of Intelligent Buildings

10:15 – 10:40 Intelligent Monitoring and Control of Electrical and Mechanical Plants by Artificial Intelligence



機電工程署
EMSD



Mr Samson Fung Chun-kwok
Engineer (Information), Health Sector Division
Electrical and Mechanical Services Department



機電工程署
EMSD



Miss Jenny Ip Tsz-yan
Assistant Engineer (Biomedical), Health Sector Division
Electrical and Mechanical Services Department

10:40 – 11:00 Break

11:00 – 11:25 Unleashing the potential of cutting-edge E&M technologies at Hong Kong International Airport



HONG KONG
INTERNATIONAL
AIRPORT
香港國際機場

Ir Amund Wong
General Manager, Technical Services Infrastructure
Airport Authority Hong Kong

11:25 – 11:50 Development of RCx (Retro Commissioning) in Hong Kong and the Greater Bay Area



HKGBC
香港綠色建築議會

Ir Dr Paul Sat
Head of Research and Public Education
Hong Kong Green Building Council

11:50 – 12:15 Shaping the Future of Smart Buildings: Innovations in AI for Digital Twin and Energy Analytics



ATAL
ATAL Engineering Group
安樂工程集團

Ir Dave Chan
Chief Executive of Information, Communications & Building Technologies
ATAL Engineering Group

12:15 – 13:45

Lunch

Advanced Technologies for E&M Projects and Infrastructure

13:45 – 14:10 **Enhancing Safety and Efficiency: Integrating MiMEP and AI Safety Measures**



Ir Antonio Chan
Deputy Managing Director
REC Engineering Co., Ltd. / REC Green Technologies Co., Ltd.

14:10 – 14:35 **Digital Technologies For Smart Hospitals**



Ir Hyvan Wong
Chair
Chartered Institution of Building Services Engineers Hong Kong Region

14:35 – 15:00 **MiC and MiMEP Design and Manufacturing: What Can They Learn from Each Other?**



Prof Wilson W.S. Lu
Head and Chair Professor of Digital Construction, Department of Real Estate and Construction, Faculty of Architecture
The University of Hong Kong

15:00 – 15:20 **Break**

15:20 – 15:45 **Decarbonising Buildings and Acceleration to Carbon Neutrality**



Mr Thomas Lui Chi-wai
Associate Director - Decarbonisation Architecture
CLP Power Hong Kong Limited

15:45 – 16:10 **Strategic Exploitation of Solar Energy and the Coldness of Space in Urban Cities**



Ir Prof Vivien Lu
Chairlady
Energy Institute (Hong Kong Branch)

16:10 – 16:35 **Enhanced Protocols on Construction and Commissioning of Major Plumbing Works and The Best Practice in Managing Water Quality in Building**



Ir Dr HF Chan, BBS
President
Hong Kong Institute of Water and Sanitation Safety

16:35 – 16:55 **Closing Remarks & Keynote**



Mr Emil Yu
President
The Hong Kong Federation of Electrical and Mechanical Contractors Limited

Supporting Organisations

HKSAR Government



Industry Associations & Academic Institutes



Build4Asia Forum & ESG Asia Forum

8 – 9 May 2024 | Build4Asia Forum, Hall 1E

8 MAY 2024 (WED) – DAY 1

| Time | Session |
|---------------|---|
| 11:20 – 11:40 | Exhibitor Session: EBM-PAPST HONG KONG LIMITED  Saving from the Air: Remarkable Energy Retrofit for Existing Buildings by Advanced EC Fan Technology Mr Daniel Yiu Regional Sales Manager, ebm-papst Hong Kong  |
| 11:40 – 12:00 | Exhibitor Session: GRUNDFOS PUMPS HONG KONG LTD  高福水泵持續“破”索商業建築智慧水系統解決方案 汪林先生 技術總監, 高福水泵 *Session will be conducted in Mandarin 活動將以普通話進行 |
| 12:00 – 13:00 | GBA Carbon Neutrality Association  大灣區碳中和協會 GBA Carbon Neutrality Association Building Net Zero Partnership and Collaboration Together Moderator Mr Dennis Wu Founding President, GBA Carbon Neutrality Association Panellists Mr Johnny Yu Head of Sustainability, Henderson Land Development Mr Jasper Chan AGM – Group ESG, The Hong Kong and China Gas Company Limited (Towngas) Ms Michelle Au Director of Sustainability, China State Construction Engineering (Hong Kong) Ltd Mr Tsun Chen Secretary General, Hong Kong Green Finance Association |
| 13:00 – 14:00 | Hong Kong Association of Energy Engineers  香港能源工程師學會 Hong Kong Association of Energy Engineers Safety PV Installation and BIPV introduction Mr William C.P. Leung MHKAAE |
| 14:00 – 15:00 | Asian Institute of Intelligent Buildings  Asian Institute of Intelligent Buildings Forum on Waste Reduction Technology <ul style="list-style-type: none">• Use the Sewage Space as an Office Prof Andrew Leung President, AIIB, Saint Francis University• Reduce Domestic Waste by Vertical Supermarket Dr Joe Wong City University of Hong Kong• AI for Predictive Maintenance for Wastage Management Dr Ivan Fung Institute of Safety and Health Practitioners• Save Energy on HVAC System Mr Jackson Chak CEO, Microtronics Company Limited• Intelligent Zero-Carbon World & Sustainable Energy Development Ir Dr Alex Hui Chairman, AIIB |

🕒 Time

💬 Session

15:00 – 16:00

BEAM Society Limited



建築環保評估協會

BEAM Plus Interiors (BI) v2.0 -
A Sustainable Built Environment Begins at Green

Ir CS Ho

General Manager, BEAM Society Limited

Ms Caterina Choi

Head of Development & Technical Secretariat, BEAM Society Limited

16:00 – 16:20

The Hong Kong Registered Contractors Association



香港註冊承建商協會
THE HONG KONG REGISTERED
CONTRACTORS ASSOCIATION

進行弱電控制系統及硬件的建造安全

Mr Wang Tak Shing, John

王得成先生

Sales Manager,

Channel Systems Limited (member of The Hong Kong Registered Contractors Association)

全通系統有限公司 (香港註冊承建商協會會員) 銷售經理

Mr Chung Yat Ming

鐘一銘先生

Safety Officer,

Channel Systems Limited (member of The Hong Kong Registered Contractors Association)

全通系統有限公司 (香港註冊承建商協會會員) 安全主任

16:20 – 16:40

Exhibitor Session: Envision Greenwise New Energy International Company Limited



睿景新能源國際有限公司
Envision Greenwise New Energy International Co., Ltd

低碳模組化建築與環保健康新材創新應用分享

Dr Lin Dong Na

Project Consultant, Envision Greenwise New Energy International Company Limited

*session will be conducted in Cantonese 活動將以廣東話進行

16:40 – 17:20

The ESG Consortium



環境、社會及治理公會
ESGC

Panel Discussion

Unlocking Financing Opportunities for SMEs in Construction:
Overcoming the Financial Barriers in Pursuit of Sustainability

Moderator:

Mr Stanley Zheng

Chief Secretariat Officer, The ESG Consortium

Panelists:

Mr Pascal Siu

Senior Researcher, Our HK Foundation

Mr Cyrus Cheung

Partner, ESG Services, PwC

Ms Serena Mak, CESGA, CPA (Australia), FRM

Executive Director, Sustainable Finance, Institutional Banking Group, DBS Bank (Hong Kong)

17:30 – 18:00

The Guild of Architectural Ironmongers



Guild of
Architectural
Ironmongers

Electrically Controlled Fire and Escape Doors to Include
CE Marking

Mr Jefferies Pat

Commercial Director, ABLOY

9 MAY 2024 (THU) – DAY 2

🕒 Time

💬 Session

10:30 – 11:30

Hong Kong Green Building Council Limited



HKGBC – Enhancing Sustainable Built Environment through Innovations and Strategies

Dr Roger Sze To

Co-Chief Executive & Chief Technology Officer, Aurabeat Technology Limited

Ms Samantha Li

Senior Project Manager, Hong Kong, ERCO Lighting Pte Ltd

Mr Keith Tsang

Deputy General Manager, South Star Glass Limited

11:30 – 12:30

GHM Greater Bay Area Institute of Urban Architecture (Hong Kong) Limited



Sound Insulation in Residential Buildings - Acoustic Resilient Floor Mat

Ms Tong Tsz-shan, Viviana

Environmental Protection Officer, Environmental Protection Department
*session will be conducted in Cantonese 活動將以廣東話進行

12:30 – 12:50

Hong Kong Metal Engineering Contracting Association



Design for Safety in Baseplate Connection

Mr Derek Lam

Engineering Trade Manager, HILTI (Hong Kong) Limited

14:00 – 14:20

Exhibitor Session: Solution Expert Technology Limited



Smart Robotics: The New Vanguard in the Security Industry

Ms Jazzy Wong

CEO, Tobot Solution Limited

14:20 – 14:40

Exhibitor Session: Ever Cool Refrigerating & Air Conditioning Company Limited



Introducing AHRI and Related Standards Certification Program to Air Side Equipment

Mr Bridge Xue

Vice President, Air Conditioning, Heating and Refrigeration Institute (AHRI)

Architect's Forum

10 May 2024 | 10:30 – 16:00 | Build4Asia Forum, Hall 1E

🕒 Time

💬 Session

10:30 – 11:30

CAN Design



Revolutionizing Retail: The Power of Interaction in Modern Mall Design

Discuss the transition in the retail space from traditional developers to innovative, technology-driven developers. Delve into how design aesthetics are being transformed by digital tools to create immersive, interactive environments. This theme aligns well with the evolving landscape of retail, where technology giants are redefining user experiences through innovative applications of technology.

Mr Stephen Chow

Managing Director, CAN Design

11:30 – 12:30

HOK



Carbon Reduction: Big Impact Ideas

Carbon is the newest and hottest topic in sustainability, but it is complex. Total carbon is the initial penalty for the carbon in the materials plus the operational carbon that occurs during day to day facility use over the life of the building. This presentation explores current definitions and approaches to defining carbon while identifying major carbon contributors in the built environment. Through a series of case studies we will explore approaches to carbon reduction in new construction and major renovation projects and how it impacts design, operation, and your client's ESG goals.

Mr Josh Schroeder

Principal, HOK

Ms Vanessa Hostick

Sustainability Design Leader, HOK

12:30 – 12:50

ARTA Architects



Beyond Aesthetics: Cross- / Multi- / Inter- Disciplinary Design from Architecture to Public Art in Hong Kong

Taking multi-disciplinary design approaches to the extreme, ARTA explores how concepts of Art and Architecture provide inspirations for unconventional and unexpected designs that integrate aesthetics, sustainability and functionality.

Mr Arnold Wong

Co-founder, ARTA Architects

Mr Tat Lai Wong

Co-founder, ARTA Architects

14:00 – 16:00

The American Institute of Architects – Hong Kong Chapter



Kingway Brewery Renovation (2023 Honor Award in Architecture)

Mr Meng Yan AIA RIBA

Founding Partner, Lead Architect, URBANUS Architecture & Design Inc.

The Quayside (2021 Honor Award in Interiors and Sustainability Award)

Dr William Lim FAIA

Founder, Manager Director, CL3 Architects Ltd.

1 Hotel Haitang Bay, Sanya

(2023 Honor Award in Open-International and Sustainability Award)

Dr Lin Hao Assoc. AIA RIBA

Director, Oval Partnership

Panel Discussion

Moderators:

Ms Melanie Cheng

Corporate Affiliate Member, AIA Hong Kong
Sustainable Solutions Strategist, JEB Group & Sustainable Office Solutions

Mr Scott Brooks

Affiliate Member, AIA Hong Kong
Director, Imaginnix

Panellists:

Dr William Lim FAIA

Founder, Manager Director, CL3 Architects Ltd.

Dr Lin Hao Assoc. AIA RIBA

Director, Oval Partnership

Mr Meng Yan AIA RIBA

Founding Partner, Lead Architect, URBANUS Architecture & Design Inc.



IFMA Integrate 2024 Conference

9 MAY 2024 | 08:30 – 18:00 | Room N101B, HKCEC

Theme: Navigating the Path to Sustainable Future

Organiser:



Event Highlights

The conference theme this year will be “Navigating the Path to Sustainable Future”. We aim to explore the collaborative efforts of the Architecture, Engineering, and Facilities Management fields in pursuit of sustainability via green building materials, renewable energy systems and ensuring operation efficiency etc. This hybrid event will feature a diverse range of speakers, including overseas experts and local professionals, who will collaborate to explore innovative strategies and solutions for achieving sustainability. Over 1000 delegates from the industry were attracted to our last year conference held on 11 May 2023.

**The event is only open to invitees.*

**活動只接受邀請人士參與。*

Guests of Honour for the Conference



Hon Winnie HO, JP
Secretary for Housing
Housing Bureau



Hon Tony TSE, BBS, JP
Member
Hong Kong Legislative Council



Ir Raymond POON, JP
Director of Electrical & Mechanical Services
Electrical & Mechanical Services Department



Dr James WONG, BBS, JP
Chairperson
Property Management Services Authority

PROGRAMME RUNDOWN

🕒 Time

🗨️ Session

AM OPENING

- 08:30 **Registration**
- 09:00 **Welcome Speech** **Mr Raymond KOH,**
President of IFMA Hong Kong Chapter
- 09:05 **Keynote Speech (1)** **Hon Winnie HO, JP,**
Secretary for Housing, Housing Bureau
- 09:20 **Certificates Presentation & Group Photo**

SESSION 1

- 09:30 – 11:10 **Speakers Presentations & Panel Discussion (1)**
- 11:10 – 11:40 **Build4Asia 2024 VIP Tour**
- 11:40 – 13:40 **Luncheon**

PM OPENING

- 13:40 **Student Competition Awards Presentation**
- 13:50 **Keynote Speech (2)** **Ir Raymond POON, JP,**
Director of Electrical & Mechanical Services,
Electrical & Mechanical Services Department
- 14:05 **Keynote Speech (3)** **Hon Tony TSE, BBS, JP,**
Member, Hong Kong Legislative Council
- 14:15 **Certificates Presentation & Group Photo**

SESSION 2

- 14:30 - 16:10 **Speakers Presentations & Panel Discussion (2)**
- 16:10 - 16:25 **Afternoon Break**

SESSION 3

- 16:25 - 17:55 **Speakers Presentations & Panel Discussion (3)**
- 17:55 **Vote of Thanks** **Mr Sidney SO,**
Vice President, IFMA Hong Kong Chapter

Asian Securitex Conference

9 May 2024 | 10:30 – 16:50 | Main Stage, Hall 1C

Theme: Unveiling Security's New Paradigm

Fee: HK\$100

CPD points available

Time Session

10:30 – 10:40 Opening Remarks



Mr Stephen Yip
Chairman
Security and Guarding Services Industry Authority

Technology Advancement / Development

10:40 – 11:00 Navigating the Security Implications of AI, IoT, and 5G Integration



Mr Lai Chi Leung, Michael
Principal Consultant
Deeptino Tech Limited

11:00 – 11:40 Innovating Security in Hong Kong: Addressing Labor Shortages with Secure IoT Solutions



Mr Wong Tin Hau, John
Chairman
The Hong Kong Security Association

11:40 – 12:00 Securing Smart Buildings with BACnet/SC



Mr Nigel Ko
Head of Innovation
XTRA Sensing

Cybersecurity

12:00 – 12:20 Unmasking Cyber Threats: Building Cyber Security Resilience



Mr Lee Kai Ming Francis
Senior Inspector of Police
Hong Kong Police Force

12:20 – 12:40 Artificial Intelligence of Things Security



Prof Qu Bo
Associate Professor / Assistant to the Dean
HKCT Institution of Higher Education

12:40 – 13:55

Lunch

Time **Session**

14:00 – 14:20 **Enhancing Security Operations with Smart and Automated Systems: Embracing a New Era of Intelligent Access Control with Mobile Solution**



Mr Vincent Wu
Sales Engineering Director, Physical Access Control Solutions (PACS), North Asia Region
HID

14:20 – 14:40 **Automation in Security Operations - Opportunities and Challenges**



Mr Johnny Ho
Chairman
Chamber of Security Industry

Invited Session

14:40 – 15:00 **Next-generation Retail Security Operation: Application and Development of AI-Enabled Computer Vision**



Ms Sunny Jiang
APAC Solution Manager
Sensormatic

15:00 – 15:15 Coffee Break

Panel Discussion

15:25 – 16:40 **10 Questions on Modernising Security Services**

Moderator:



Ms Penny Fung
Director of Training & Professional Development
The Hong Kong Institute of Security

Panellists:



Mr Lai Chi Leung, Michael
Principal Consultant
Deeptino Tech Limited



Mr Wong Tin Hau, John
Chairman
The Hong Kong Security Association



Mr Vincent Wu
Sales Engineering Director, Physical Access Control Solutions (PACS), North Asia Region
HID



Mr Johnny Ho
Chairman
Chamber of Security Industry

Closing Remarks



Ms Penny Fung
Chairperson
Advisory Panel of Asian Securitex Conference 2024

Advisory Panel



The Conference is an "Official" and "Core" activity related to "Professional Practices" under the CPD Scheme of the Property Management Services Authority. Holders of Property Management Practitioner Licence may receive a maximum of 5 CPD hours by participating in the activity. All participants will receive the certificate of attendance provided by the Organiser.

會議屬物業管理業監管局「持續專業發展計劃」下「核心」內容範疇內有關「專業實務」的「正式」學習活動，完成會議後將獲發大會的出席證書，物業管理牌照持有人可藉此獲取最多5小時的認可持續專業發展時數。

Build4Asia Awards

Presentation Ceremony 9 MAY 2024 | 15:00 – 18:00 | Build4Asia Forum, Hall 1E



Jointly organised by BuildAsia and PRC Magazine, the BuildAsia Awards celebrate the achievements, developments and innovations within the building industry. The awards honour developers, architects, interior designers, contractors, engineers, local authorities, etc., who have demonstrated professional excellence in their services and have contributed to a quality and sustainable built environment.

New Awards in 2024 include Innovation in Façade Design, Lighting Design, and more. The highest honour bestowed by BuildAsia Awards is the Excellence in Sustainability Award presented to the project that demonstrates the highest achievement in sustainability.

**The event is only open to invitees*



Dylan Brady
Decibel Architecture
dB(A)



Simon Chan
Hong Kong Façade
Association



Bernard Chang
Kohn Pedersen Fox



Johnny Chiu
JC. Architecture & Design
dB(A)



Robert Gordon
Buro Happold



Horace Pan
PANORAMA Design
Group Ltd.



Hannes Pfau
UNStudio



Lisa Rammig
Eckersley O'Callaghan



J Lee Rofkind
HOK



Tony Small
Gammon Construction



Wai Tang
QUAD Studio



Peter Wong
Hong Kong Façade
Association

Organisers



Supporting Organisations

Switches and Sockets



Desktop Power Solutions



Welcome to
our Booth

1E-B01



BESS

EVS Battery Energy Storage System is a safe, highly efficient and intelligent energy storage system that is an ideal alternative for conventional diesel generators. Its main function is to store energy from power grid or work as a hybrid solution with diesel generator. It provides stable, long-lasting, economical and energy efficient power to fulfill challenges in any harsh working environments and construction sites.



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Asia's Innovative Technology Showcase for **Security, Building and Electrical Engineering Industries**



Exhibitor List

| Stand No. | Exhibiting Company | Stand No. | Exhibiting Company |
|-----------|--|-----------|--|
| 1E-B18 | 3M HONG KONG LIMITED | 1D-D01 | EVER COOL REFRIGERATING & AIR CONDITIONING COMPANY LIMITED |
| 1C-B15 | A & P INSTRUMENT COMPANY LIMITED | 1E-A21 | FABRI-TECHNIC ENGINEERING & TRADING COMPANY LIMITED |
| 1E-D11 | ACELAB TECHNOLOGY LIMITED | 1C-D16 | FESTIVE DÉCOR COMMERCIAL-DISPLAY LTD. |
| 1C-F04 | AEI PROTECT-ON SYSTEMS LIMITED | 1C-D21 | FOSHAN LITONG FANPENG CO., LTD. |
| 1D-A21 | AEROTECH ENGINEERING & TRADING CO. LIMITED | 1E-E21 | GBA CARBON NEUTRALITY ASSOCIATION LIMITED |
| 1E-E01 | AMPD ENERGY LIMITED | 1D-D06 | GEMTREE BUILDING PRODUCTS (HONGKONG) LIMITED |
| 1E-A05 | ANWARD COMPANY | 1E-E22 | GHM GREATER BAY AREA INSTITUTE OF URBAN ARCHITECTURE (HONG KONG) LIMITED |
| 1D-A05 | APHELION MEDIA LIMITED | 1D-C21 | GOGO DIGITAL (HK) COMPANY LIMITED |
| 1C-B11 | ARMADA INTERNATIONAL LIMITED | 1E-F10 | GOOD MOOD DESIGN AND BUILD COMPANY LIMITED |
| 1D-A11 | ART KING PRODUCTION LIMITED | 1C-A23 | GRANDWOOD INSURANCE BROKERS LIMITED |
| 1E-C11 | ASIA PACIFIC INDUSTRIAL SAFETY EQUIPMENT | 1C-F21 | GREENBELT LANDSCAPE & ENGINEERING CO. LTD. |
| 1E-F11 | ASIAN INSTITUTE OF INTELLIGENT BUILDINGS (AIIB) | 1D-C11 | GRUNDFOS PUMPS HONG KONG LTD |
| 1C-B07F | ASIAN PROFESSIONAL SECURITY ASSOCIATION - HONG KONG CHAPTER | 1E-B07 | HALO ENERGY LIMITED |
| 1D-C16 | AURABEAT TECHNOLOGY LIMITED | 1D-D20 | HANG FUNG PIPES COMPANY LIMITED |
| 1E-F13 | BCI CENTRAL LIMITED | 1E-F08 | HANKI CONTRACTORS (HK) & ASSOCIATES LTD. |
| 1D-B11 | BIOZONE SCIENTIFIC LIMITED | 1E-C15 | HEART WORK TRADING COMPANY LIMITED |
| 1E-C21 | BRIGHTEN TECHNOLOGY DEVELOPMENT LIMITED | 1E-E25 | HONG KONG ASSOCIATION OF ENERGY ENGINEERS |
| 1E-D22 | CET OPTO CO., LIMITED | 1E-B25 | HONG KONG ELECTRICAL CONTRACTORS' ASSOCIATION (HKECA) |
| 1C-B07A | CHAMBER OF SECURITY INDUSTRY LIMITED | 1C-B07C | HONG KONG INSTITUTE OF SECURITY |
| 1C-C01 | CHINA SHIPBUILDING TRADING CO., LTD. | 1C-D25 | HONG KONG INTERNET OF THINGS ALLIANCE |
| 1C-C08 | CHUNG SHUN CHEONG CONSTRUCTION MATERIALS INTERNATIONAL LIMITED | 1E-B26 | HONG KONG METAL ENGINEERING CONTRACTING ASSOCIATION |
| 1E-F01 | CLPE SOLUTIONS LTD. | 1E-F23 | HONG KONG POLICE FORCE CRIME PREVENTION BUREAU (CPB) |
| 1C-D13 | CMA TESTING | 1C-E01 | HONG KONG SECURITY CENTRE LIMITED |
| 1C-E11 | COMELIT | 1C-F01 | HOUSTON MACHINERY (CHINA) COMPANY LIMITED |
| 1C-A27 | CONTECH POINT COMPANY LIMITED | 1E-B11 | IFMA PAVILION |
| 1E-D20 | CONTROL FREE LIMITED | 1E-E07 | ILIGHTING GLOBAL ENTERPRISE COMPANY LIMITED |
| 1C-F07 | DAIKAN HONG KONG LIMITED | 1C-F20 | INFORMA MARKETS ASIA LIMITED |
| 1C-F11 | DELTA PYRAMAX COMPANY LIMITED | 1D-D15 | INNOVATIVE ASSOCIATE TECHNOLOGY LIMITED |
| 1D-B17 | DEXTRA PACIFIC LIMITED | 1C-B07B | INTERNATIONAL PROFESSIONAL SECURITY ASSOCIATION (HONG KONG) |
| 1E-F06 | DIETZEL UNIVOLT | 1E-D10 | IPURIFI ENVIRONMENT COMPANY LIMITED |
| 1E-E20 | DRONESURVEY ASIA | 1E-A16 | K.D.W. COMPANY LIMITED |
| 1E-E16 | DUCTPRO ENGINEERING (H.K.) LIMITED | 1E-D15 | KESHUN INTERNATIONAL LIMITED |
| 1C-A21 | DUNWELL ENVIRONMENTAL MGT CO., LTD. | 1E-F12 | LASSO DESIGN LIMITED |
| 1E-A01 | EBM-PAPST HONG KONG LIMITED | 1D-A06 | LOVE HOME SPACE LIMITED |
| 1E-F15 | ENERGY INSTITUTE (HONG KONG BRANCH) | | |
| 1D-B01 | ENVISION GREENWISE NEW ENERGY INTERNATIONAL COMPANY LIMITED | | |
| 1E-E18 | ESYLUX ASIA LIMITED | | |



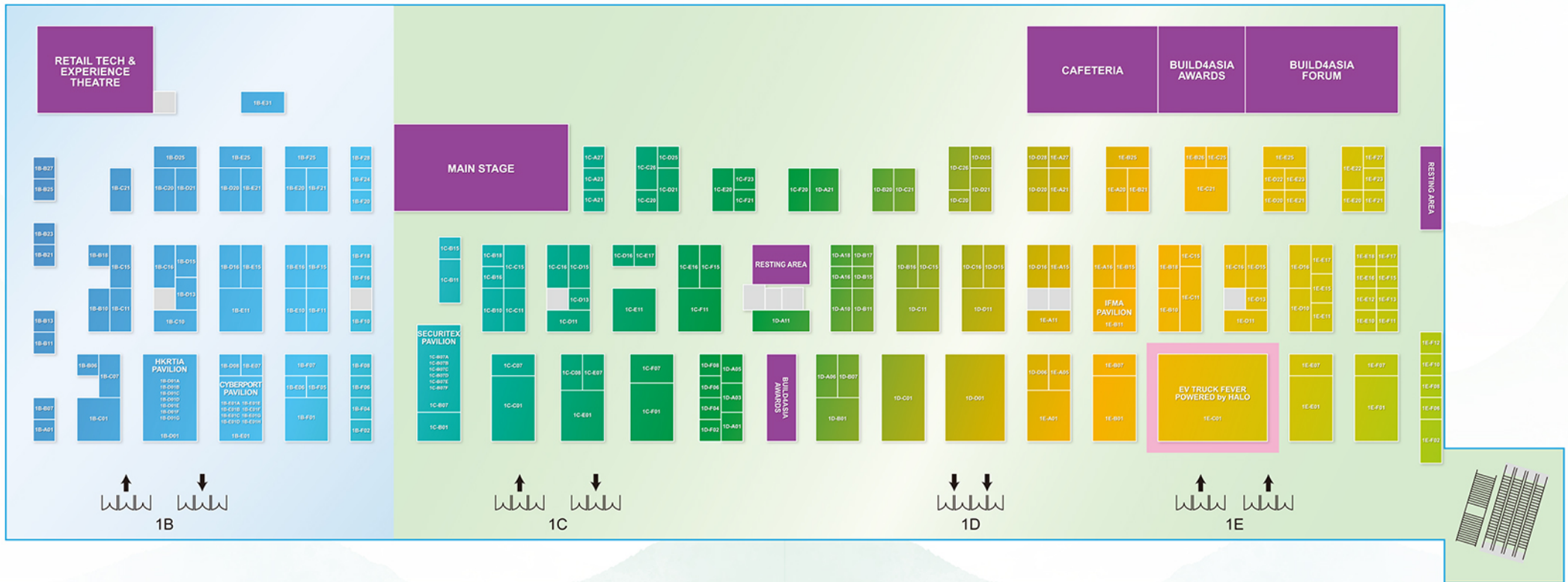
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| Stand No. | Exhibiting Company |
|-----------|--|
| 1E-B01 | LUEN YICK ELECTRICAL MFG. CO. LTD. |
| 1E-A20 | MANSPLACE DEVELOPMENT LIMITED |
| 1D-C15 | MATTEX ASIA DEVELOPMENT LIMITED |
| 1C-F15 | MAX DECO COMPANY |
| 1E-D16 | MEET (CHINA) LIMITED |
| 1C-C26 | MILLION BASE INTERNATIONAL LIMITED |
| 1E-E11 | MODUS HONG KONG LIMITED |
| 1E-A11 | NEURON OPERATIONS LIMITED |
| 1C-B10 | NEXSTECH INNOVATION LIMITED |
| 1C-C15 | NINESMART LIMITED |
| 1D-A10 | NOVELTE ROBOTICS LIMITED |
| 1D-B15 | NOVITAS TECHNOLOGIES COMPANY LIMITED |
| 1D-D21 | OODLES SYSTEMS LIMITED |
| 1C-F02 | PD TECHNOLOGIES LIMITED |
| 1D-C26 | PEIPOINT SCIENTIFIC AERO LIMITED |
| 1C-E17 | PENGXIN (INTERNATIONAL) ENGINEERING LIMITED |
| 1C-F08 | PERIMETER SECURITY & TECHNOLOGIES LIMITED |
| 1D-A18 | POWER PLUG BUSDUCT SDN BHD |
| 1D-B16 | PROMAT (HK) LIMITED |
| 1C-D11 | REC GREEN TECHNOLOGIES COMPANY LIMITED |
| 1E-F27 | RING OF FIRE LIMITED |
| 1E-F07 | RITTAL LIMITED |
| 1C-D15 | RIVER SQUARE COMPANY LIMITED |
| 1C-E20 | ROUND MEDIA INT. COMPANY LIMITED |
| 1E-C16 | S.G.H. ELECTRIC WIRE & CABLE CO., LTD. |
| 1D-B20 | SALTO SYSTEMS LIMITED |
| 1E-B10 | SAMSON ELECTRIC WIRE COMPANY LIMITED |
| 1E-E17 | SEAM GROUP – PREDICTIVE SERVICE ASIA LIMITED |
| 1C-C20 | SECON & EGISEC |
| 1C-C11 | SECURITECH SYSTEMS LIMITED |
| 1C-B07 | SECURITEX PAVILION |
| 1E-D13 | SEIKO SCREW METAL MANUFACTORY LIMITED |
| 1C-C07 | SHANGHAI GOODBONG DISPLAY PRODUCTS CO., LTD |
| 1E-A27 | SHENZHEN FOS TECHNOLOGY CO.,LTD. |
| 1E-B15 | SKY-TECH (I.T.) MANAGEMENT LIMITED |
| 1E-B21 | SNAGR LIMITED |
| 1D-A16 | SOCIF LIMITED |
| 1D-C01 | SOLUTION EXPERT TECHNOLOGY LIMITED |

| Stand No. | Exhibiting Company |
|-----------|---|
| 1C-B01 | SONIC GUARD TECHNOLOGY COMPANY LTD |
| 1D-B07 | SPRINT INDUSTRIAL |
| 1C-E16 | SPU (HONG KONG) LIMITED |
| 1D-D11 | SUPER TERMINAL EXPO |
| 1C-E07 | SUZHOU HOOGO FM SEISMIC SWAY BRACE SYSTEM.CO. LTD. |
| 1C-C16 | SYNERGOS SYSTEMS COMPANY LIMITED |
| 1C-B16 | THE ASSOCIATION OF REGISTERED FIRE SERVICE INSTALLATION CONTRACTORS OF HONG KONG LIMITED (FSICA) |
| 1C-B18 | THE ESG CONSORTIUM |
| 1E-F21 | THE HONG KONG INSTITUTION OF ENGINEERS - BUILDING SERVICES DIVISION |
| 1E-F17 | THE HONG KONG POLYTECHNIC UNIVERSITY - OTTO POON CHARITABLE FOUNDATION RESEARCH INSTITUTE FOR SMART ENERGY (RISE) |
| 1E-C25 | THE HONG KONG REGISTERED CONTRACTORS ASSOCIATION |
| 1C-B07E | THE HONG KONG SECURITY ASSOCIATION |
| 1E-E23 | THE INSTITUTE OF ENGINEERING AND TECHNOLOGY |
| 1D-D28 | TMS.SITE LIMITED |
| 1D-D16 | TRONICO TECHNOLOGY COMPANY LIMITED |
| 1E-A15 | TSURUMI PUMP HONG KONG CO., LTD. |
| 1E-E15 | VARADISE LIMITED |
| 1E-E12 | VITEG COMPANY LIMITED |
| 1E-E10 | WAH LAM (INTERNATIONAL) BUILDING MATERIALS LIMITED |
| 1E-F02 | WAH TAT HARDWARE & TOOLS LIMITED |
| 1D-A03 | WEALTH WIDE INTERNATIONAL LIMITED |
| 1C-F06 | WEWEALTH ELECTRONIC INNOTECH LIMITED |
| 1D-C20 | WO LEE GREEN SOLUTIONS LIMITED |
| 1E-B11 | WORLDWIDE ENVISION CENTRE |
| 1D-A01 | YUI KAN ENGINEERING COMPANY LIMITED |

*Updated as of 30 April 2024





Exhibitor List

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| Stand No. | Exhibiting Company |
|-----------|--|
| 1B-F01 | ACG CORPORATION LIMITED |
| 1B-D21 | ADMazes LIMITED |
| 1B-D01D | AIGENS TECHNOLOGY LIMITED |
| 1B-C07 | ALL-ELEGANT COMPANY LIMITED |
| 1B-E01D | ARK SPACE LIMITED |
| 1B-D13 | ASIAPAY (HK) LIMITED |
| 1B-F11 | AUKI LABS LIMITED |
| 1B-E01H | BINDO LABS |
| 1B-F06 | BROTHER INTERNATIONAL (HK) LIMITED |
| 1B-F07 | CAROUSELL LIMITED |
| 1B-E01C | CHAKFOTO TECHNOLOGY LIMITED |
| 1B-F18 | CL SOLUTIONS LIMITED |
| 1B-B07 | COMPUTER AND TECHNOLOGIES INTERNATIONAL LIMITED |
| 1B-B11 | CONNECTAR LIMITED |
| 1B-E01 | CYBERPORT PAVILION- HONG KONG CYBERPORT MANAGEMENT COMPANY LIMITED |
| 1B-F08 | DAYTA AI LIMITED |
| 1B-E31 | DEPT LIMITED |
| 1B-F05 | EASTOP COMPUTER CONSULTANTS LIMITED |
| 1B-E11 | EFT PAYMENTS (ASIA) LIMITED |
| 1B-D01C | EQUAL RICH ENTERPRISE LIMITED |
| 1B-E01G | ERUN SYSTEMS LIMITED |
| 1B-B18 | ESD SERVICES LIMITED |
| 1B-F28 | FANSWAVE LIMITED |
| 1B-E21 | GATEWAY COMPUTER RESOURCES LIMITED |
| 1B-C16 | GLORY GLOBAL SOLUTIONS (HK) LIMITED |
| 1B-F04 | GOLD FAME TECHNOLOGY LIMITED |
| 1B-A01 | GUANGZHOU ORIO TECHNOLOGY CO.,LTD |
| 1B-F25 | HANGZHOU ONTIME I.T. CO., LTD. |
| 1B-E15 | HKBN ENTERPRISE SOLUTIONS LIMITED |
| 1B-D01 | HKRTIA PAVILION - HONG KONG RETAIL TECHNOLOGY INDUSTRY ASSOCIATION LIMITED |
| 1B-B25 | HONG KONG BRANDS ASSOCIATION |
| 1B-B21 | HONG KONG ECOMMERCE SUPPLY CHAIN ASSOCIATION (HKECSC) |
| 1B-E01E | HONG KONG TELECOMMUNICATIONS (HKT) LIMITED |
| 1B-F20 | HOOKEI PLASTICS LIMITED |
| 1B-D01B | HP INC HONG KONG LIMITED |
| 1B-D20 | INFO-TECH SYSTEMS INTEGRATORS (HK) LIMITED |

| Stand No. | Exhibiting Company |
|-----------|---|
| 1B-B23 | IOT HK ASSOCIATION |
| 1B-C01 | KPAY MERCHANT SERVICE LIMITED |
| 1B-E01A | LEDO MEDIA TECHNOLOGY COMPANY LIMITED |
| 1B-F24 | LEGEND WORLD TECHNOLOGY DEVELOPMENT LIMITED (PRIZM) |
| 1B-E16 | MARK TECHNOLOGY LIMITED |
| 1B-E01B | MARKATO |
| 1B-E20 | NINGBO ZHENHAI LIUHE PLASTICS CO., LTD. |
| 1B-C11 | OCEANPAYMENT CO., LIMITED |
| 1B-D16 | ODOO HK LIMITED |
| 1B-C10 | OMNICHAT LIMITED |
| 1B-C21 | OMNIWE LIMITED |
| 1B-F10 | ONE PACIFIC LIMITED |
| 1B-F02 | OUTSIGHT |
| 1B-B06 | REASONABLE SOFTWARE HOUSE LIMITED |
| 1B-D25 | SANUKER INC. LIMITED |
| 1B-D01A | SENSORMATIC |
| 1B-E06 | SHANGHAI ONFLYING EXPO COMPANY LIMITED |
| 1B-F15 | SHENZHEN DNR TECHNOLOGY CO., LTD |
| 1B-F21 | SHENZHEN MINEW TECHNOLOGIES CO., LTD |
| 1B-C15 | SHOPLINE |
| 1B-E25 | SLEEKFLOW TECHNOLOGIES LIMITED |
| 1B-C20 | SOEPAY LIMITED |
| 1B-F16 | STOREBERRY LIMITED |
| 1B-D01F | SVA DISTRIBUTION LIMITED |
| 1B-D08 | TEAM WELL LOGISTICS LIMITED |
| 1B-E10 | TECRETAIL LIMITED |
| 1B-D15 | TENCENT CLOUD |
| 1B-B27 | THE CHARTERED INSTITUTE OF MARKETING (HONG KONG) |
| 1B-E07 | TRANGLE (HONG KONG) LIMITED |
| 1B-B13 | TRANSPERFECT TRANSLATIONS LIMITED |
| 1B-D01G | V8 GLOBAL COMPANY LIMITED |
| 1B-D01E | VANTIS SOLUTIONS LIMITED |
| 1B-E01F | WINGPRO TECHNOLOGY LIMITED |
| 1B-B10 | ZOHO CORPORATION PTE LTD |

*Updated as of 30 April 2024



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& EXPO

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ASIA'S RETAIL INNOVATION HUB

14 - 16 MAY 2025

Hong Kong Convention
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香港會展會議展覽中心

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亞洲零售論壇暨博覽會 展位 1B-C01

15:45 – 16:30

Navigating the New Digital Era: The Future of Retail

Join Olivia Lee, Web3 Strategist and Co-founder of LIVVIUM, as she embarks on a visionary exploration into the future of retail- a domain where digital innovation meets customer-centric strategies. Then, hear from the panel of experts, where they will dive Information Classification: General into the pioneering use cases that redefine shopping experiences, from integration of cutting-edge AI technologies, digital identities, phygital twins and digital product passports to the personalized intricacies of the customer journey. With a keen eye on the transformative potential of Web3, Olivia will unveil the new era that awaits us in the retail landscape.



Ms Olivia Lee
Livvium

Panel Discussion

Future-Ready Retail: Bridging Innovation and Connectivity in the Age of Immersive Consumer Experiences

Moderator:



Ms Olivia Lee
Livvium

Panellists:



Mr Christopher Cheung
CTO
DTTD



Mr Lewis Lupton
Chief Metaverse Officer
Shadow Factory



Ms Sally Yau
Founding Partner
Spin Fashion

14:00 – 14:45

Panel Discussion Revolutionizing Retail in the Era of AI

Supported by NEXX

Join us for an engaging 45-minute panel discussion as we delve into the future of retail in the age of Generative AI. Our esteemed experts will explore key topics, shedding light on how cutting-edge technologies are reshaping the retail experience.

Agenda Highlights

Immersive Technologies Unleashed:

Discover how Gen AI, Big Data, and Cloud technology converge to create immersive retail experiences. Explore practical applications that enhance customer engagement and drive sales.

Client Journeys Redefined:

Uncover the challenges and opportunities in identifying and crafting personalized client journeys. Learn strategies to create seamless, memorable interactions across touchpoints.

Marketing and Royalty Optimization:

Dive into the world of Gen AI-powered marketing campaigns. Maximize customer loyalty and revenue through data-driven insights.

Global Horizons:

Explore cross-border opportunities for retailers. Gain insights into leveraging intelligent logistics to transcend geographical boundaries, thereby unlocking new pathways for growth.

Moderator:



Mr Mann Yim
Chairman
NEXX

Panelists:



Mr Alan Chan
General Manager
Adobe Hong Kong & Macau



Mr Angus Tsang
CFO
CN Logistics



Mr Ken Or
Director of Corporate Strategy
Tam Jai International



Mr William Chan
General Manager of
Customer Innovation
Hang Lung Properties

14:45 – 15:45

Panel Discussion Demystifying The Myth of Travellers' Consuming Cognition

As the global tourism industry and buyers' behaviour continue to evolve in an unprecedented pace, better understanding and analysing travellers' nowadays purchasing behaviour will be the trump card for business success. The expert travel retail panelists in this session will provide a dissection of the fascinating world of tourism and explore the various consumption patterns exhibited by travellers. By deep dive examining the choices of tourists make when acquiring goods, services, and experiences, participants can gain valuable insights into their preferences, motivations, and the impact of their consumption on local economies, cultures, and the environment. Join us as we unravel the complexities of travellers' consuming cognition and shed light on their significance in shaping the future of travel.

Moderator:



Dr Benson Tang
Director – Tourism and
Corporate Travel
Informa Markets Asia

Panelists:



Dr Francis Ling
Chief Finance Officer
Langham Hospitality Group



Mr Kenny Sham
General Manager,
Hong Kong & Macau
Klook



Mrs Jennifer Su Tan
Executive Director & Executive Vice President
S.A.I. Leisure Group Company Limited
Chief Administrative Officer, Chairman Office
Luen Thai Group Limited

Retail Asia Conference

10 May 2024 | 10:30 – 16:30 | Main Stage, Hall 1C

Theme: Retail Resilience: Harnessing Today's Challenges as Catalysts for the Future of Retail

Fee: HK\$100

🕒 Time

💬 Session

10:30 – 11:00

Opening Remarks: Retail Megatrends

As opening address to the 2024 Retail Asia Conference, Mr Pascal Martin will present seven Mega Trends that will be shaping the global retail landscape over the next ten years, from shifts in economic power between geographies, to the impact that demographic trends, health consciousness and evolving personal values will have on consumer behaviour and preferences. He will also review the state of the battle between online and traditional retailers and how omnichannel is emerging as the clear winner for now, until new disruptors enter the battlefield. He will discuss how technology, data analytics and AI are going to affect supply chains, merchandising plans, customer experiences and loyalty programs, and how retailers will have to cope with climate change and sustainability concerns.



Mr Pascal Martin
Senior Partner
OC&C Strategy Consultants

11:00 – 11:45

Panel Discussion

Driving Success: Technology-driven Solutions for Leading Brands in Southeast Asia's eCommerce Revolution

supported by Hong Kong eCommerce Supply Chain Association

The rapidly growing eCommerce market in Southeast Asia presents immense opportunities for brands seeking to expand their presence and capitalize on the region's burgeoning digital economy. Over the next 2-5 years, this market is projected to experience exponential growth, driven by factors such as increasing internet penetration, rising consumer purchasing power, and a shift towards online shopping.

During the panel session, our esteemed C-Level executives will provide in-depth insights into the factors fueling this growth and how Hong Kong brands can strategically position themselves to succeed in this dynamic landscape. They will share their expertise on leveraging technology-driven solutions to navigate the challenges and capitalize on the vast opportunities presented by the Southeast Asian eCommerce market.

Moderator:



Mr Terry Chan
Chairman
Hong Kong eCommerce
Supply Chain Association
CEO
JUSTT GROUP

Panellists:



Mr Alan Chan
Founder & CEO
Omnichat



Mr Taurus Cheung
Co-founder
ShipAny

11:45 – 12:10

Retail Transformation in the Age of Technology & Analytics

In today's rapidly evolving retail landscape, technology and analytics play a pivotal role in shaping customer experiences and driving business growth. Explore shifts in consumer behaviour and their impacts on experience expectations, the metrics industry leaders are using to inform their investments in enhancing sales and service, and how to factor in the trust variable.



Ms Audrey Menard
Director in Strategy & Operations
KPMG

Retail Tech & Experience Theatre

8 – 10 May 2024 | 10:30 – 17:00 | Retail Tech & Experience Theatre, Hall 1B

LED Wall Sponsor

10 MAY 2024 (FRI) – DAY 3

Sedion
VENUE & DECORATION

🕒 Time

💬 Session

10:30 – 11:30

Hong Kong Cyberport Management Company Limited



Navigating the Challenges and Opportunities in Digital Transformation

The Digital Transformation Support Pilot Programme provides funding to help SMEs in F&B and Retail industries adopt ready-to-use basic digital solutions to stay competitive in the evolving business landscape. Speakers will share various digital solution cases and practical tips to assist you in expediting the pace of digital transformation.

How to utilize the funding of Digital Transformation Support Pilot Programme to conduct Digital Transformation?

Ms Alice So, Head of Entrepreneurship, Cyberport

Case Sharing of Digital Solution: Enjoy 0% Transaction Fee - F&B Smart POS Solution

Mr Andy Yip, Senior Marketing Manager, Product Marketing / SME Marketing, HKT Commercial Group, Hong Kong Telecommunications (HKT) Limited

Case Sharing of Digital Solution: foodma F&B POS and Membership System

Mr Alan Fung, Director, WingPro Technology Limited

Case Sharing of Digital Solution: F&B Digital Payment Solutions and Shopfront Sales System

Ms Eva Ng, Associate Sales Director, eRun Systems Limited

Case Sharing of Digital Solution: Bindo Smart Food and Beverage POS cashier system +electronic payment solution Option self-service ordering (Dine-in, Take-out) Wonder Payment

Mr Ronson Chau, Head of Growth, Bindo Labs

14:30 – 17:00

CarouBiz Awards Ceremony



Organised by Carousell, this year's CarouBiz Awards is set to take place at RACE, and will celebrate the success and outstanding achievements of top retailers (CarouBiz users) on Carousell.

第四屆「旋轉商店頒獎典禮」將表揚CarouBiz旋轉商店用戶於過去一年成功善用Carousell建立、發展及擴充網上生意，提升業務表現！

*The event is only open to invitees.

*活動只接受邀請人士參與。

Retail Tech & Experience Theatre

8 – 10 May 2024 | 10:30 – 17:00 | Retail Tech & Experience Theatre, Hall 1B

LED Wall Sponsor

Sedion
VENUE & DECORATION

9 MAY 2024 (THU) – DAY 2

| Time | Session |
|---------------|--|
| 10:30 – 10:50 | Exhibitor Session: TecRetail Limited  How to Select a Right POS for a Global Retailer? Mr Leo Lo, Co-Founder and Managing Director, <i>TecRetail Limited</i> |
| 10:50 – 11:10 | Exhibitor Session: ACG Corporation Limited  The New Era for Retail Mr Benson Yip, Regional Director, APAC, <i>ACG Corporation Limited</i> |
| 11:10 – 11:30 | Exhibitor Session: Tencent Cloud  How Internet Changes Retail & the Unique Value of Tencent Ecosystem Mr Stan Qiu, Expert Solution Architect, Tencent Smart Retail, <i>Tencent Cloud</i> |
| 11:30 – 12:10 | Exhibitor Session: Omnichat Limited  Customer Acquisition and Conversion Strategy for Retail Industry with WhatsApp Mr Jimmy Sum, Account Director, <i>Omnichat</i> |
| 14:00 – 16:00 | IOTHK  Opening Remarks Mr Wilson Chong, President, <i>IOTHK</i> AI Empowers Smart New Retail Mr Matthew Qin, Solution Manager, <i>China Mobile Hong Kong Company Limited</i> 新零售的創無紙境 左強先生, 電子紙聯盟 秘書長 Synergy of AI + IoT: Pioneering Sustainability in Retail Mr Vincent Lu, Senior Business Development Director, Eurasia Region, <i>Tuya Smart</i> CRM Solutions in the Retail Market Mr Jason Yeung, Senior Consultant, <i>Sharecrm</i> Panel Discussion AI賦能千行百業 引領企業數字化轉型 Moderator 胡偉熾先生, 香港物聯網商會 主席 Panellists 孫鑄武博士, 聯科集團(中國) 總裁 李慧敏女士, 香港數碼港 高級經理 李民健先生, 用友軟件(香港) 業務發展總監 張國堯先生, Deloitte德勤 合伙人 |
| 16:00 – 16:20 | Hong Kong TV Shopping Network Company Limited  Transforming E-commerce: Empowering Businesses with thePlace Mr Tsang Chi Fai, Jerry, Senior Manager – Business Development, <i>Hong Kong TV Shopping Network Company Limited</i> |
| 16:20 – 16:40 | Exhibitor Session: Oceanpayment Co., Limited  Leading the Future of Retail: Utilizing Localized Payment Strategies to Drive Global Growth 引領零售業未來：利用本地化支付策略促進全球增長 Mrs Gloria Chan, BD Director, <i>Oceanpayment Co., Limited</i> |

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Retail Tech & Experience Theatre

8 – 10 May 2024 | 10:30 – 17:00 | Retail Tech & Experience Theatre, Hall 1B

LED Wall Sponsor

Sedion
VENUE & DECORATION

8 MAY 2024 (WED) – DAY 1

🕒 Time

💬 Session

10:30 – 13:00

Hong Kong Brands Association



香港品牌協會
Hong Kong
Brands Association

《未來品牌研討會：ESG 品牌新機遇》

- 論壇策劃及主持: Mr Charles Ng 吳秋全先生
- **ESG 與新質生產力：社區共同成長新方向**
Mr Clay Sen, Founder & General Manager, Jovi Hannic Marketing Group
- **《愛創智·愛回收·建設 ESG 都市》**
Dr Raymond Wong, Head of ESG Service, Baguio Green Group
- **《Giormani ESG 採購流程的奧秘》**
Ms Jane Tong, Co-Founder & Managing Director, Giormani
- **《智慧術間·綠建未來！》**
Mr Eddy Wong, Executive Director, Jibpool International Limited
- **《AI 變機人創現 ESG 未來之路》**
Ms Jazzy Wong, CEO, Tobot Solution Limited
- **《康泓數碼印刷 X ESG 應用》**
Ms Vicky Lee, General Manager of ESG Printing, Cocoon Plus
- **《eVivS.io 在 ESG Ed 的創見》**
Mr David Bruce Hong, eVivS.io

14:00 – 16:00

Hong Kong Retail Technology Industry Association



RITA
香港零售科技協會
Hong Kong Retail Technology Industry Association

Welcome Remarks

Mr Vincent So, Chairman, Hong Kong Retail Technology Industry Association

Chit Chat Discussion

Mr Vincent So, Chairman, Hong Kong Retail Technology Industry Association

Mr Arist Wong, Founding Chairman, Hong Kong Smart Catering Association

Critical Initiatives for Heightened Retail Endpoint Resilience — Improving Management and Security through HP Retail POS System

Mr Jacky Cheung, Market Development Manager, HP Inc Hong Kong Limited

Next-generation Retail Security Operation: Application and Development of AI-Enabled Computer Vision

Mr Ben Fan, Business Development Manager, Sensormatic

Retail Innovation Award Winner Sharing

Mr Ray Leung, Founder, Sake Z and Bro. Arml F&B Limited

How ExaGrid prevents ransomware attack?

Mr William Tong, Regional Sales Manager – Greater China and Mongolia, ExaGrid Systems Inc.

How to utilise the funding of Digital Transformation Support Pilot Programme to conduct Digital Transformation?

Mr Alfred Wong, Manager – Public Funding Entrepreneurship, Cyberport

Closing Remarks

Mr Vincent So, Chairman, Hong Kong Retail Technology Industry Association

16:00 – 17:00

The Chartered Institute of Marketing (Hong Kong)



CIM
Hong Kong

An Overview of the Sustainability and ESG Agenda in the Retail Industry

Ms Mimi Kan, Senior Project Officer, Centre for Civil Society and Governance, University of Hong Kong

ESG Story Telling for Retailers

Mr Clay Sen, Founder & CEO, Jovi Hannic Marketing Group

How Property Developers Engage Retailers in Their Shopping Malls to Fulfil Their ESG and Sustainability Goals

Ms Emily Li, Manager – Sustainability and Shared Value SEWIT Department, Nan Fung Group

Panel Discussion:

Think Green, Sell Blue, ESG Strategies in Retailing

Moderator:

Mr Johnson Lo, Chairman, CIM Hong Kong

Panellists:

Mr Clay Sen, Founder & CEO, Jovi Hannic Marketing Group

Ms Emily Li, Manager – Sustainability and Shared Value SEWIT Department, Nan Fung Group

Ms Mimi Kan, Senior Project Officer, Centre for Civil Society and Governance, University of Hong Kong

General Information

Dates and Opening Hours

| | |
|-------------------|---------------|
| 8-9 May (Wed-Thu) | 10:00 - 18:00 |
| 10 May (Fri) | 10:00 - 17:00 |

Venue

Hall 1B, Level 1, Hong Kong Convention and Exhibition Centre

Admission Details

- Open only to trade professionals
- General public and persons below the age of 18 will not be permitted to enter the show
- Qualified trade buyers can bring along their business cards for onsite registration



Catering

Restaurants are located on the Ground Floor, Level 1, 2, and 4; cafeteria is located in Hall 1D/E.



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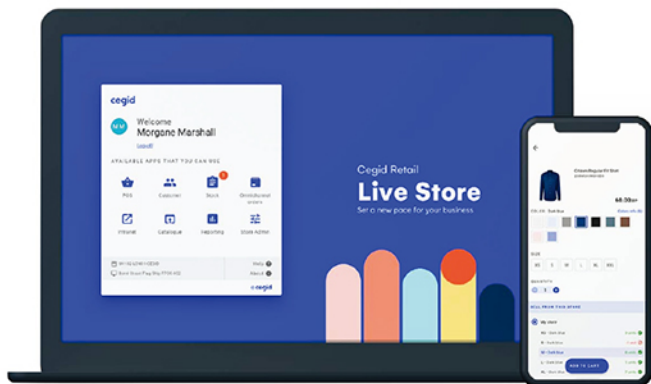
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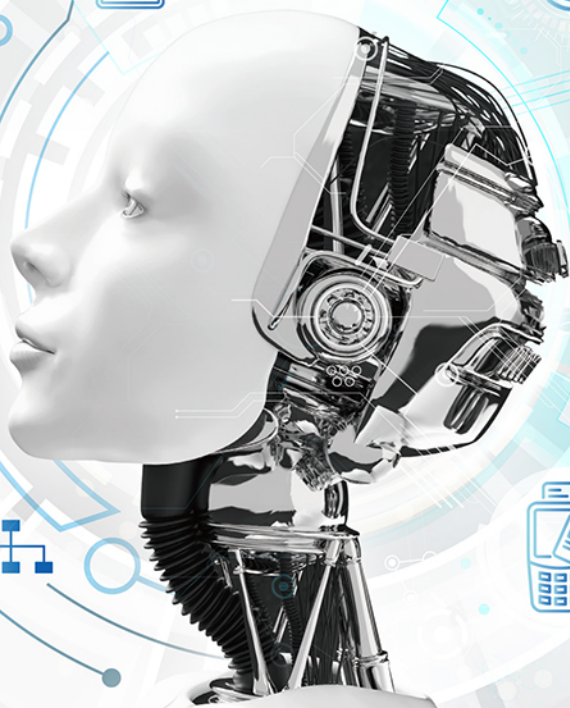
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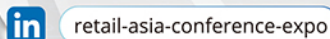
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