



### Plan Ahead for Success in 2024 at Build4Asia and Maximise Returns 參展 Build4Asia 2024 開拓無限商機！



Taking place from 8-10 May 2024 at the HKCEC, Build4Asia is your key to unlock unparalleled opportunities to showcase your products and solutions to the RIGHT buyers. As we celebrate our 22nd edition, Build4Asia stands as one of the most comprehensive B2B platforms for the Building, Electrical Engineering and Security industries in Hong Kong. Backed by 50+ professional industry associations and expecting to welcome 6,000+ high profile buyers and 600+ exhibiting brands, this is your gateway to expanding your business, gaining insights into the latest trade innovations, and fostering new partnerships. Reserve your budget for Build4Asia and reap the rewards of being part of a leading industry event that drives REAL results.

一年一度的Build4Asia將於2024年5月8至10日在香港會議展覽中心舉行，為一眾建造界供應商提供全港最具規模和專業性的建築、電氣及保安行業展覽的商貿平台，全面展示最新科技與技術。步入第22屆，Build4Asia獲得50多個行業協會的大力支持，預計將吸引超過6,000名專業買家和600多個知名品牌參展，展會為您帶來的商業人脈讓您在競爭激烈的市場中保持領先地位！不論想擴展業務，獲取行業最新趨勢，還是建立新合作夥伴關係，Build4Asia都可以助你一一實現！立即參展，將明年預算發揮最大的效益！

### Join the ranks of your industry peers – why wait any longer? 多個業界巨頭已捷足先登，別再遲疑！

AEI PROTECT-ON SYSTEMS LIMITED	DIETZEL UNIVOLT	WEALTH WIDE INTERNATIONAL LIMITED	PD TECHNOLOGIES LIMITED
			...and more! ...更多!
SAMSON ELECTRIC WIRE COMPANY LIMITED	SEAM GROUP	TMS SITE	

**The Building Industry is Evolving - Exhibit your Solutions**  
Now  
**建造業正在迅速發展——將你的解決方案推到行業先鋒**

[Download Brochure 下載展覽宣傳冊](#) [Book Booth 預訂展位](#)

### Engage with High Profile Buyers 與專業買家面對面交流

Expect to meet with Building Owners, Property Managers, Facility Managers, Developers, Architects, Engineers, Contractors, and more!  
期待與樓宇業主、物業經理、設施經理、開發商、建築師、工程師、承包商高層等見面！

Architectural Services Department	City Super Limited		
Hongkong Land			
AT&T Building Services Engineering			
Galaxy Entertainment Group	Electrical and Mechanical Services Department	Trane Hong Kong	
MGM Macau	Legan Group		

...and more!  
...更多!

### Why Exhibit at Build4Asia? 為何要參展Build4Asia?

Your exposure extends far beyond the event's 3-day duration. Capitalise on our vast range of sponsorship opportunities to reach over 45,000+ individuals within our exclusive building industry database. With custom packages, you can also leverage our cross-channel marketing strategies to connect with influential decision makers from hotels, hospitality, retailers and F&B groups!  
利用我們量身訂造贊助及市場推廣方案，接觸 45,000多名建造業行家。此外，更有機會借助我們跨渠道進行銷售策略與酒店、款待業、零售和餐飲集團建立更廣的商貿網絡！

Eligible Hong Kong Exhibitors can take advantage and apply for the "SME Promotion Funding" to save up to 50% exhibiting costs for Build4Asia 2024.  
合資格的香港參展商可申請「中小企業市場推廣基金」，節省高達50%的參展費用！

For details, kindly visit 詳情瀏覽 <http://www.smefund.tid.gov.hk>

[Be our Exhibitor 預訂展位](#)

### Build4Asia Awards 2024 Now Open for Entries! Build4Asia Awards 2024 現已接受報名！



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

**Build4Asia 2024 will be co-located with RACE 2024**  
RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.



Organiser: **Informa Markets**

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