

For immediate Release

Build4Asia 2025 Opens Today, Paving the Way to Smarter and Greener Construction

[15th July 2025, Hong Kong] Build4Asia 2025 - Asia's premier trade show for the building, electrical engineering and security industries, officially opens its doors today at AsiaWorld-Expo, Hong Kong. Over the next three days, the expo will present an extensive showcase of cutting-edge technologies, thought-provoking conferences and vibrant networking opportunities. More than 600 renowned brands from across Hong Kong, Mainland China, Singapore, Japan, the United Arab Emirates, the United States and beyond have gathered to showcase over 2,000 advanced solutions to an expected 6,000 global visitors — uniting the industry under one powerful platform for business and innovation.

The expo opened today with a grand opening ceremony officiated by Ir. Poon Kwok Ying, Raymond, JP, Director of the Electrical & Mechanical Services Department of the HKSAR Government. Over 200 guests, including industry leaders and media partners, attended to kick off three days of industry exchange and regional collaboration. "For over 40 years, Build4Asia has been at the forefront of innovation in the security, building and electrical engineering industries. With an extensive showcase and strategic partnerships, this event promises to be a melting pot of ideas and collaboration," said Margaret Ma Connolly, President & CEO of Informa Markets in Asia – organiser of Build4Asia.

Carbon Neutrality in Focus at Build4Asia Conference

The show floor will come alive with a packed schedule of forums and conferences, exploring every corner of the construction industry. At the heart of the programme is the **Build4Asia Conference**, themed "Pioneering Green Building Technologies and Digitalisation for Carbon Neutrality". The conference highlights the role of sustainability and digitalisation in shaping the future of construction. Keynote speaker Mr. Andy Cheng, Director of Innovation and Technology at China State Construction Engineering (Hong Kong) Limited, will share valuable insights on the Northern Metropolis development and the emerging opportunities for construction innovation.

Strategic Partnership Announced to Advance Asia's Facility Management

Build4Asia and the International Facility Management Association (IFMA) – Hong Kong Chapter signed a Memorandum of Understanding to co-host World Workplace Asia Pacific — the region's leading facility management conference in 2026. This strategic partnership will unite facility leaders from across the Asia-Pacific region to advance decarbonisation, pursue net-zero goals, and accelerate technology-driven transformation.

A Knowledge-Packed Three-Day Experience

More exciting events are set to follow, with **Build4Asia Forum** as one standout highlight on Day 1 afternoon. Asia Pacific Urban Energy Association (APUEA) from Thailand will take center stage, leading an inspiring panel discussion on the region's energy transition.

Day 2 opens with the **Asian Securitex Conference**, a vital platform for policymakers, industry experts and business leaders to explore the development of security intelligence. Highlights include sessions by Mr. Stephen Yip, Chairman of the Security and Guarding Services Industry Authority and Mr. Francis Chan, Assistant Director of the Security Bureau of HKSAR Government, who will address cybersecurity laws, compliance and enterprise responsibilities in Hong Kong.

The spotlight will turn to **Architects' Forum** on the last day, a dedicated learning platform focused on sustainable designs and green building materials. The forum highlights how advanced technologies like 3D printing, AI, IoT, AR and VR are reshaping architectural design, demonstrated through real-world case studies.

Build4Asia 2025: Crossing Innovation Frontiers

Build4Asia 2025 gathers a diverse community of policymakers, developers, architects, contractors, engineers and sustainability experts to source, innovate and connect. With more engaging sessions, cutting-edge product launches and strategic networking planned for Days 2 and 3, the excitement is only growing.

This year Build4Asia is also co-located with **Data Center Asia, The Battery Show Asia and Mobility Tech Asia**, offering expanded access to innovations beyond the construction sector. Together, these events create a powerful synergy that empowers professionals to explore cross-sector innovations which advance efficiency, sustainability and resilience across the entire built environment.

Build4Asia is open to trade professionals and media only and visitors must be aged 18 or above. Registering for Build4Asia provides entry to the full line-up of co-located events.

For snapshots of Day 1 of Build4Asia, please visit:
<https://informa-markets.gump.gg/album/build4asia-data-center-asia>.

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About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate,



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Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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即時發佈

Build4Asia 2025 今日揭幕，啟動智慧與綠色建築新里程

【2025 年 7 月 15 日，香港】Build4Asia 2025 — 亞洲創新安防、建築、電氣展覽會今日於亞洲國際博覽館正式揭幕。為期三日的展會將匯聚尖端科技、專題論壇及豐富商機，吸引來自香港、中國內地、新加坡、日本、阿聯酋、美國等地逾 600 個知名品牌，共同展示超過 2,000 項先進解決方案，預計迎來約 6,000 名世界各地的業界人士參與，共同探索未來城市建設的無限可能。

展會今早舉行盛大開幕儀式，由香港特別行政區政府機電工程署署長潘國英工程師，JP 擔任主禮嘉賓。現場氣氛熱烈，逾 200 位政府官員、業界領袖、協會代表及傳媒夥伴共襄盛舉，為為期三日的創科展示與商務交流揭開序幕。Build4Asia 主辦機構 Informa Markets 亞洲區總裁兼首席執行官馬穎女士表示：「我們在安防、建築及電氣工程領域已有 40 年成功經驗。豐富的展覽元素與多方策略合作，使 Build4Asia 成為業界思想碰撞與合作的核心平台。」

Build4Asia 會議聚焦碳中和議題

展會期間將舉行一系列豐富的論壇與專題會議，議題涵蓋建築業多個重要領域。焦點活動 **Build4Asia 會議** 於首日登場，以「開創綠色建築技術與數位化，實現碳中和」為主題，探究可持續方針與數位轉型如何塑造建築未來。大會特別邀請中國建築工程（香港）有限公司創新科技總監 Andy Cheung 擔任開幕演講嘉賓，分享對北部都會區發展及建築創新科技的真知灼見。

強化策略合作 打造亞太設施管理新典範

展會期間，Build4Asia 與國際設施管理協會（IFMA）香港分會簽署合作備忘錄，宣佈於 2026 年合辦「全球工作環境亞太峰會」。該峰會為區內首屈一指的設施管理盛事，此次策略性合作有望凝聚亞太地區行業領袖，共同推進碳中和與淨零排放目標，加快推動設施管理技術的數位轉型。

三天豐富議程 推動跨界知識交流

連串精彩活動將於展會期間陸續展開，促進業界深入交流與學習。今日下午登場的 **Build4Asia 論壇** 將聚焦亞太能源轉型，請來亞太城市能源協會（APUEA）分享區域能源發展的洞察與挑戰。

第二天舉行的**亞洲安防會議**匯聚政府代表、業界專家和商界領袖，探討安防發展趨勢。焦點講者包括保安及護衛業管理委員會主席葉振南和香港特別行政區政府保安局助理總監陳永安，內容將涵蓋網絡安全法規、合規標準及企業責任等關鍵議題。

展會最後一日舉行的**建築師論壇**，則為設計專才提供可持續建築及綠色建材新知。論壇將透過真實案例研究，探討 3D 打印、人工智能、物聯網、擴增實境和虛擬實境等先進技術如何助力業界迎向建築新時代。

Build4Asia 2025：跨界創新，共塑建築未來

Build4Asia 2025 匯聚政府官員、開發商、建築師、工程師與可持續發展專才，致力推動知識交流、科技創新與跨界合作。未來兩天將有更多重磅論壇、產品展示及聯商機會，展會熱度將持續升溫。

本屆 Build4Asia 更會與三個領跑業界的科技展覽同場舉行，包括**亞洲數據中心峰會暨產業展覽會 (Data Center Asia)**、**亞洲國際電池及儲能技術展覽會 (The Battery Show Asia)**及**亞洲國際新能源交通工具技術與產業展覽會 (Mobility Tech Asia)**。多展聯動將創造強大協同效應，為業界人士提供跨領域創新交流平台，推動建築業邁向高效、可持續與彈性未來。

Build4Asia 展覽會專為業內人士而設，參觀者需年滿 18 歲。登記 Build4Asia 即可參觀所有同場舉行的展覽。

欲重溫展會開幕精彩瞬間，請瀏覽：

<https://informa-markets.gump.gg/album/build4asia-data-center-asia>

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關於亞洲英富曼會展有限公司

亞洲英富曼會展有限公司 (Informa Markets) 旨在為各行各業和專業市場，提供交易、創新和發展平台。業務包括 550 多個國際 B2B 活動和品牌，涵蓋多個領域，包括醫療、保健與製藥，基礎設施，建築及房地產，時尚服飾，酒店、食品與飲料，以及健康與營養等。通過舉辦面對面會展，提供專業數據和可執行數據解決方案，為全球客戶和合作夥伴提供參與、體驗和達成交易的機會。作為全球領先的會展主辦方，我們為各種各樣的貿易行業注入發展動力，釋放機遇，為其蓬勃發展助一臂之力。欲了解更多信息，請瀏覽 www.informamarkets.com。

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