

For Immediate Release

## **Build4Asia 2025: A New Era of Innovation, Connection and Regional Reach**

[14 July 2025, Hong Kong] Build4Asia 2025 is set to return from 15 – 17 July, opening a new chapter with its inaugural edition at the AsiaWorld-Expo. This strategic relocation boosts accessibility and regional engagement, drawing over 600 international brands, 2,000 cutting-edge solutions and more than 6,000 visitors from the Greater Bay Area, Southeast Asia and beyond. Featuring a broader showcase, fresh conference content and new co-located tech events, the 2025 expo will be the most comprehensive edition to date.

This year's theme, "Charting the Hybrid Landscape for Smart City Advancement", supports the government's Smart City Blueprint and sets a forward-looking agenda. With a spotlight on digitalisation in construction, AI application in smart city, and automation and sustainable practices, the expo aims to accelerate digital development across infrastructure, energy and security sectors to shape a smart, green and resilient city.

### **Industry Think Tank sets in Motion**

Build4Asia blends solution showcases with impactful learning, uniting policy makers, market leaders and industry experts through a series of onsite events to spark knowledge exchange, business connection and collective growth.

The expo's flagship event **Build4Asia Conference** explores the latest green building technologies and digital construction solutions, highlighting how innovative and sustainable practices promote carbon neutrality in the built environment.

**Asian Securitex Conference** takes a deep dive into the evolving world of security and risk management, presenting smart, AI-powered and IoT-driven solutions that proactively address both physical and cyber threats. Hong Kong's first cybersecurity law — the *Protection of Critical Infrastructures (Computer Systems) Ordinance* — will also be addressed at the conference ahead of its 2026 implementation, outlining clear obligations for critical infrastructure operators.

New to the expo are a series of events that offer deeper insights into emerging trends and practices. The **Architect's Forum** and **The Future Form: AI in Architecture** explore how new innovations transform design workflows, efficiency and creativity. **Build4Asia Forum** fosters cross-sector dialogue among exhibitors, researchers and associations on topics ranging from AIoT to green building practices.

Build4Asia is proud to elevate its strategic alliance with the International Facility Management Association (IFMA) – Hong Kong Chapter, reaffirming its role as the only facility management platform in Hong Kong in 2025. **The IFMA Pavilion** will serve as a key feature, encouraging

the active involvement of FM professionals across the building lifecycle to support effective maintenance and seamless operations.

### A Showcase of Trusted Brands and Global Innovators

The expo comprises three major sectors — **Asian Buildtex**, **Asian Securitex** and **Asian Elenex** — bringing global, innovative and trusted solutions to the forefront of the building, electrical engineering and security industries. Offerings cover a wide spectrum, from 4S construction safety, HVAC, smart lighting, security platforms, fire protection systems to green building materials and more.

Featured exhibitors include **Ducab**, a top-tier UAE-based innovator in smart infrastructure for energy, construction and utilities; **Leica Geosystems Limited**, a global leader in intelligent tools and software for construction and related industries, and **Delta Pyramax Company Limited**, a market leader in Hong Kong offering high quality construction, safety and sustainability solutions.

### Driving Smart City Solutions Through Strategic Co-location

Build4Asia 2025 will be co-located with three premier technology exhibitions — Data Center Asia, The Battery Show Asia and Mobility Tech Asia, all making their first appearance in Asia. This strategic convergence allows construction professionals to explore a wide range of integrated solutions which support smarter project delivery, accelerate energy transformation, enhance risk management and promote sustainability — key elements in shaping a future-proof city.

By uniting diverse sectors such as energy storage, environmental sustainability, power generation, IT infrastructure, and cybersecurity, the expo organically expands its community of innovators and experts. Visitors can expect the same trusted Build4Asia experience, now enriched by cross-industry collaboration and a more diverse, interconnected showcase.

Build4Asia is open to trade professionals and media only and visitors must be aged 18 or above. Registering for Build4Asia provides entry to the full line-up of co-located events.

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### About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data



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即時發佈

## Build4Asia 2025：創新、連接與區域影響力的新紀元

【2025 年 7 月 14 日，香港】Build4Asia 2025 將於 7 月 15 至 17 日重磅回歸，首次移師亞洲國際博覽館，開啟全新篇章。此次戰略性選址提升了展會的可達性和區域參與度，吸引超過 600 個國際品牌、2,000 項尖端解決方案以及來自大灣區、東南亞及其他地區的 6,000 多名專業觀眾。2025 年展會將呈現更廣泛的展示內容、全新會議議程及首次亮相的科技展會，堪稱歷來最全面的一屆。

本屆展會以「智慧城市發展的多元藍圖」為主題，響應政府的《智慧城市藍圖》並設定前瞻性議程。展會聚焦數字化建築、智慧城市人工智能應用以及自動化和可持續發展實踐，旨在加速基礎設施、能源和安全領域的數碼化發展，塑造智能、環保且具韌性的城市。

### 行業智庫啟動

Build4Asia 融合解決方案展示與實效學習，通過一系列現場活動匯聚決策者、市場領袖和行業專家，促進知識交流、商業連接和集體成長。

展會旗艦活動 **Build4Asia 會議** 探討最新綠色建築技術和數字化建築解決方案，重點展示創新和可持續發展實踐如何促進建築環境中的碳中和。

**亞洲安防會議** 深入探討不斷演變的安全和風險管理領域，展示能主動應對實體和網絡威脅的智能、人工智能驅動和物聯網解決方案。會議還將在香港首部網絡安全法——《保護關鍵基礎設施（電腦系統）條例》2026 年實施前進行探討，明確關鍵基礎設施營運商的義務。

展會新增一系列活動，深入探討新興趨勢和實踐。**建築師論壇** 和「未來形態：建築中的人工智能」探討創新如何改變設計工作流程、效率和創造力。**Build4Asia 論壇** 促進參展商、研究人員和協會之間的跨行業對話，議題涵蓋從 AIoT 到綠色建築實踐等多個方面。



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Build4Asia 很榮幸提升與國際設施管理協會（IFMA）- 香港分會的戰略聯盟，重申其作為 2025 年香港唯一設施管理平台的角色。**IFMA 展區**將成為重要特色，鼓勵設施管理專業人士在建築生命週期中的積極參與，以支持有效維護和順暢運營。

### 信譽品牌和全球創新者的展示

展會包括三大主要板塊——**亞洲建築科技展**、**亞洲安防展**和**亞洲電氣工程展**，將全球化、創新和值得信賴的解決方案帶到建築、電氣工程和安防行業的前沿。展品涵蓋廣泛領域，從 4S 建築安全、暖通空調、智能照明、安全平台、消防系統到綠色建築材料等。

重點參展商包括：**Ducab**，總部位於阿聯酋的頂級能源、建築和公用事業智能基礎設施創新者；**徠卡測量系統有限公司**，建築及相關行業智能工具和軟件的全球領導者；以及**佳澤科技有限公司**，香港市場領導者，提供高品質建築、安全和可持續發展解決方案。

### 通過戰略性共同舉辦推動智慧城市解決方案

Build4Asia 2025 將與三個首次亮相亞洲的頂級科技展會——**數據中心峰會暨產業展覽會**、**亞洲國際電池及儲能技術展覽會**和**亞洲國際新能源交通工具技術與產業展覽會**共同舉辦。這一戰略性共址使建築專業人士能夠探索廣泛的綜合解決方案，支持更智能的項目交付、加速能源轉型、增強風險管理並促進可持續發展——塑造未來城市的關鍵要素。

通過聯合能源儲存、環境可持續性、發電、IT 基礎設施和網絡安全等多元化行業，展會自然擴大了其創新者和專家社群。參觀者可以期待同樣值得信賴的 Build4Asia 體驗，現在更加豐富，融合了跨行業合作和更多元化、相互關聯的展示。

Build4Asia 僅對貿易專業人士和媒體開放，參觀者必須年滿 18 歲。登記 Build4Asia 可獲得所有同場舉辦活動的入場資格。

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### 關於 Informa Markets

Informa Markets 為各行業和專業市場創建交易、創新和成長的平台。我們的投資組合包括 550 多個國際 B2B 活動和品牌，涵蓋醫療保健與製藥、基礎設施、建築與房地產、時尚與服裝、酒店、食品與飲料以及健康與營養等市場。我們為全球客戶和合作夥伴提供通過面對面展覽、專業數碼內容和可行數據解決方案進行互動、體驗和商務的機會。作為全球領先的展覽組織者，我們為各類專業市場注入活力，釋放機遇，幫助它們全年 365 天蓬勃發展。更多資訊，請訪問 [www.informamarkets.com](http://www.informamarkets.com)。

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