

For Immediate Release

Build4Asia Announces New Dates and Location for a Refined 2025 Edition

[2 Sep 2024, Hong Kong] Build4Asia — Asia’s Innovative Technology Showcase for Building, Electrical Engineering and Security Industries is set to embark on an exciting new chapter in 2025. Originally scheduled for May at the Hong Kong Convention & Exhibition Centre, the event will now take place from 15-17 July at AsiaWorld-Expo, co-locating with three other leading technology-focused exhibitions including The Battery Show Asia, Mobility Tech Asia and the brand-new Data Center Asia. Through this strategic move, the event aims to sharpen its focus on cutting-edge technologies, expand its impact across Asia while delivering the same level of excellence Build4Asia is known for.

Enhanced Exhibits and Broader Visitor Base through Co-Location

Build4Asia will be co-located with three prominent tech shows - The Battery Show Asia, Mobility Tech Asia and Data Center Asia, leveraging on the success of the parent shows in the US and Europe, the three events are all making their first Asian edition in Hong Kong. Spanning six halls at AsiaWorld-Expo, this comprehensive technology showcase not only accelerates digital transformation across sectors, but also enhances Hong Kong’s connectivity to regional markets, positioning it as a key hub for technological innovation and collaboration.

In addition to building up regional presence, the co-location significantly expands the event’s exhibit profile and customer base, drawing in more buyers from a diverse range of sectors including energy storage, system integration, environmental sustainability, power generation, IT and infrastructure, engineering, property development, facility and building management, physical and cybersecurity, risk management, as well as venture capitalists and investors. This convergence equips building professionals with comprehensive tools to enhance project efficiency and sustainability, fully capitalising on the evolving demands of smart and resilient cities.

Charting the Hybrid Landscape for Smart City Advancement

Build4Asia 2025 unveils a forward-thinking new theme “Charting the Hybrid Landscape for Smart City Advancement”, focused on the creation of smart, inclusive and equitable cities. This vision unfolds through a thoughtfully crafted two-stage approach. The first stage emphasises integrated infrastructure planning, striving to enhance urban efficiency by reimagining the construction and management of buildings and utilities, from design and architecture, waste management, water and energy consumption to transport systems. The second stage delves into the transformative



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potential of data and technologies, seamlessly blending physical infrastructure with digital intelligence. By showcasing innovative products and services across these stages, Build4Asia 2025 not only drives the evolution of urban landscapes but also enriches the quality of life for citizens, fostering a brighter and more sustainable future.

This vision is further realised through the strategic co-location with other technology-centric expos, connecting key sectors such as construction, energy, data centers and transportation to create a comprehensive blueprint for smart city development. By moving beyond traditional focuses on infrastructure, hardware and software, Build4Asia aims to establish itself as a vibrant hub for open information, data sharing and cross-industry collaboration.

Strengthening Connectivity and Influence Across Asia

This year, Build4Asia is making a strategic shift from local to regional, expanding its reach to encompass the North Asia and Greater China markets, particularly in the burgeoning Greater Bay Area (GBA). This evolution is facilitated by the relocation to AsiaWorld-Expo, a prime venue situated near the city's key infrastructures. Located right next to the Hong Kong International Airport — one of the world's top three airports for international passenger traffic, the event provides unmatched convenience by drastically reducing the travel time for international participants. Additionally, the venue's proximity to the Guangdong-Zhuhai-Macau Bridge, which connects GBA to Hong Kong in only one hour, ensures seamless access for visitors from Macau and Mainland China, further enhancing the overall ease and appeal of the event.

To further enhance accessibility, Build4Asia will provide a variety of personalised transport services, including shuttle services from the city center and other requested locations, discounts on Airport Express and many more, ensuring a tailored and effortless travel experience for all. The services are designed to streamline the whole sourcing journey, allowing attendees to save time and focus on what truly matters. The new venue, coupled with enhanced accessibility options, offers unrivalled connectivity to a global audience, allowing them to forge wider connections with industry counterparts from across Hong Kong, Asia and beyond.

A New Chapter for Building Excellence

Build4Asia is taking a significant step forward in 2025, positioning itself as a leading regional platform where the most advanced building technologies and forward-thinking regional professionals converge. With an enhanced focus on building technologies, driven by co-location with cutting-edge tech shows and a strategic relocation to strengthen its regional influence, Build4Asia 2025 will surpass all previous editions in scope and impact, serving as the definitive technology hub for Asia's building industry. Join us from July 15-17, 2025 at AWE to experience this exciting new evolution.



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About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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即時發佈

Build4Asia 2025 全面升級 揭曉新日期新地點

[2024 年 9 月 2 日，香港] Build4Asia — 亞洲創新安防、建築、電氣展覽會將於 2025 迎來新的里程碑，解鎖新日期、新地點和新視角。展覽原定 5 月於香港會議展覽中心舉行，改期後將於 7 月 15 至 17 日在亞洲國際博覽館精彩亮相，更會與三個領跑業界的科技展覽同場舉行，包括亞洲國際電池及儲能技術展覽會 (The Battery Show Asia)、亞洲國際新能源交通工具產業展覽會 (Mobility Tech Asia) 及全新亞洲數據中心峰會暨產業展覽會 (Data Center Asia)。本屆展覽全方位升級，致力維持高品質的同時，聚焦尖端科技，擴大在亞洲的影響力。

強強聯手 擴大展品範疇和受眾

同場舉行的頂尖科技展包括亞洲國際電池及儲能技術展覽會、亞洲國際新能源交通工具產業展覽會及亞洲數據中心峰會暨產業展覽會均首次登陸香港，它們將延續其母展於美國及歐洲成功舉辦的經驗，繼續擴展規模至亞洲板塊，攜手再創高峰。展覽將橫跨亞洲國際博覽館六個展覽廳，帶來強勁協同效應，不僅加速跨產業數碼轉型，也增強香港與區內市場的聯繫，使之成為技術創新和交流合作的樞紐。

除了增強區內影響力，跨界科技展聯動更擴大了 Build4Asia 的規模和受眾，吸引了更多來自不同領域如能源儲存、系統整合、環境可持續發展、電力供應、資訊科技和基礎設施、工程、房地產開發、設施和建築管理、實體和網路安全、風險管理、創投人士和投資者等專業買家。透過匯聚科技專才和頂尖方案，建築界人士可獲取更全面的技術支援，提高項目的效率和可持續性，回應社會對智慧和彈性城市日新月異的需求。

結合基建與數碼科技 勾勒智慧城市藍圖

本屆展覽以「智慧城市發展的多元藍圖」為主題，探索如何創建智慧、共融和公平的城市。實現此願景將經歷兩個階段，第一階段強調綜合基礎設施規劃，透過重新構思建築物和公共設施的建設和管理，提高城市營運效率，涵蓋層面包括設計和建築、廢物管理、水和能源消耗和交通運輸等。第二階段則是探索數據和科技的潛力，無縫整合實體基礎設施與數碼科技。Build4Asia 2025 將展示每個階段中不可或缺的創新產品和服務，致力推動智慧城市發展，同時提高市民生活質量，創造更美好、更可持續的未來。



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透過與其他科技展覽聯手，Build4Asia 不再局限於硬件和基礎設施展示，重新定位為開放式數據共享中心，深入探討建築、能源、數據及交通運輸等核心科技領域，集齊所有打造智慧城市的核心元素，加快實現共同願景。

推動亞洲互聯互通 提升區域影響力

踏入 2025 年，Build4Asia 將立足香港，放眼亞洲，致力拓展北亞和大中華市場，並將重心放在發展蓬勃的大灣區。為此，展覽將遷址至亞洲國際博覽館，拉近展覽與海外市場的距離。新展覽場地毗鄰香港主要交通基建，包括世界三大國際客運機場之一的香港國際機場，大大縮短海外訪客的交通時間，同時亦連接港珠澳大橋，讓中國內地和澳門訪客一小時內直達會場。移師新場地可確保所有訪客無縫通行，創造更便捷高效的訪港體驗，從而提升展覽的吸引力。

為進一步提升展覽的便利性，Build4Asia 將推出多項交通服務，包括從市中心或指定地點出發的點對點接駁車服務，以及機場快線折扣優惠等，助訪客節省尋找路線的時間，專注於展會本身，享受輕鬆、便捷、高效的觀展體驗。全新展覽場地與交通服務相結合，實現香港與海外市場的互聯互通，使業界專才能夠與香港、亞洲乃至全球的同行建立更廣泛的聯繫。

揭開卓越建築新序幕

Build4Asia 將於 2025 年煥新啟航，匯聚最先進的建築技術和區內行業先鋒，打造區內領先科創樞紐。本屆展覽的規模和影響力皆超越往屆，不僅聚焦建築科技，與多個首屈一指科技展會同場舉行，更另擇新址，拓展自身在亞洲地區的影響力，讓展覽成為亞洲建築領域的權威。誠邀業內人士於 2025 年 7 月 15 至 17 日親臨亞洲國際博覽館，見證展覽升級蛻變，共創建築新未來。



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關於亞洲英富曼會展有限公司

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