

Asia's Innovative Technology Showcase for the Building, Electrical Engineering and Security Industries

4-6 MAY 2016

Hong Kong Convention and Exhibition Centre

Post Show Report



Connecting Green Building and Business

Build4Asia 2016 concluded on 6 May at the Hong Kong Convention & Exhibition Centre with great success. The showcase with promising results, received a total of 9,494 visitors, of which 15.4% came from overseas, and 457 exhibiting brands ranging from Hong Kong, China, Macau, Dubai, Malaysia, Austria, Germany etc. to represent the innovations of sustainable development from around the world.

Officiated by Mr Wong Kam Sing, JP, Secretary for the Environment during the Opening Ceremony, Build4Asia was a highly rated event in responding to the current trend to utilise renewable energy management with eco-friendly technologies. The 3 sectors – Asian Elenex, Asian Buildtex and Asian Securitex reinforced the benchmark of Asia's innovations of the Building, Electrical Engineering and Security Industries, and offered a myriad of products in-demand for the rise of green building development in Asia.

2016 Visitor Origins





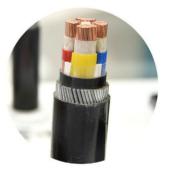
High Quality Buyers from All Sectors

Build4Asia 2016 brought over high quality professionals from both government departments and private sectors, such as banking and finance, retail, education, architecture, telecommunications, constructions, property development and management etc. from Hong Kong, Macau, China, The Philippines, Russia, Thailand, Taiwan, Japan and more. Examples of this year's visitors include:

- Director of Correctional Services Bureau, Correctional Services Bureau of Macao SAR
- General Manager, Hopewell Real Estate Agency Ltd
- Worldwide Leader, IBM
- Principal Director, Leigh & Orange Ltd.
- General Manager, PCCW (Macau) limited
- Executive Director, J.P. Morgan
- Director, Enterprise Facilities Management, Hong Kong, Macau & Taiwan, CBRE
- Director & Deputy General Manager, China Overseas Building Construction Ltd.
- Assistant General Manager, Chun Wo Construction Holdings Company Ltd
- Manager, Hospital Authority











With full supports from the HKSAR Government and 10 industry associations, Build4Asia Conference 2016 honourly received Opening Remarks and Closing Remarks by Ms Anissa Wong Sean-yee, JP, Director of Environmental Protection Department, and Ir Frank F. Chan, JP, Director of Electrical and Mechanical Services Department respectively on 4-5 May in Hall 1E. In the finale, presidents of the conference advisory panel joined together on stage to receive Certificates of Appreciation and concluded the successful event.



Asia's most prestigious security conference – Asian Securitex Conference 2016 held on 5 May was more successful than ever with full house attendance! It began with the keynote speech by Mr Daniel Cham Ka-hung BBS, MH, JP, Chairman of the Security and Guarding Services Industry Authority, the event was filled with professionals and industry experts including:

- Regional Director in Cybercrime, IT Investigation and Forensics, UBS
- Executive Director, GS4 Security Services
- Head of Risk Management, Standard Chartered Bank (Hong Kong Limited)
- Senior Vice President Wynn Macau
- Head of Security, Graff Diamonds HK Ltd
- Head of IT, AVSECO





Supportive Reviews from Visitors

44

I have been visiting Build4Asia for many years, and the showcase is very good for consulting and catching up market trends as there are many innovations for the construction industry to source. I will definitely come back in 2018 to see more!

Mr Raymond K.L. Chan President, The Hong Kong Association of Energy Engineers Build4Asia is a very well organised industry tradeshow with wide range of products and educational events. ROCKFON's Acoustic Ceiling is very innovative for the Architecture & Interior industry, Panasonic and Ricoh offer excellent presentations and services too!

Mr Raymond Tsang Manager, Metro Fortune Company

Build4Asia is a comprehensive tradeshow for the construction industry. The booths of Earth Products China Ltd, Nexans Cabling Solutions and China Telecom are well worth visiting; overall the event is very successful with great passion.

Mr Ben Li Vice Chairman – ECS, IET Hong Kong The show has a lot of interesting products in electrical engineering and innovations of sustainable development. Overall the show is great, I will surely come back to visit.

Mr Hin Wing Lawrence Wong Executive Committee Member, HK Electrical Contractors' Association

Build4Asia is a must-visit tradeshow with very good services. Offering extensive selections of innovations, the show mobile app is helpful to review products for future purchasing.

Mr Wah Wong Sustainability Manager, MGM Macau This is my first visit to Build4Asia and I feel there are wide range of products with big brands such as Schneider and CET Opto Co Ltd. The hall atmosphere is also excellent, I hope to come back again.

Mr Maciej Cichon Electrical Engineer, Burro Happold



Exhibitors' Feedbacks

We have tremendous responses throughout the 3-day exhibition! Great opportunities to give demonstrations of our new product, and a great atmosphere from visitors, we have met many experts from the construction and design industry.

Mr Louis Hui Assistant Director, Canon Hongkong Co., Ltd.

We have a very good experience at Build4Asia as the showcase is a great platform to meet and communicate with lots of potential clients from the China region and Asia Pacific.

Mr Ben Ching Product Manager, The Getz Corporation (Hong Kong) Ltd

Build4Asia 2016 is a great success to us, it provides the chance to meet with industry professionals and showcase our latest innovations. It is truly a platform for business opportunities.

Mr Sam Han

Marketing and Communications Manager, BAFCO Hong Kong Ltd

Build4Asia is our first ever tradeshow to exhibit and it is fantastic! We are able to meet many customers and have successfully raised awareness for our new service and products. The showcase is great exposure.

Mr Ricky Li Manger, IKEA Business



Support to Build Smart City

Build4Asia is a biennial event of Hong Kong Exhibition Services Ltd, a sincere thanks to all exhibitors, visitors, supporting organisations and supporting publications for all of their contributions, we hope to see you again in 2018.



Asia's Innovative Technology Showcase for the

Building, Electrical Engineering and Security Industries

9-11 MAY 2018

Hong Kong Convention & Exhibition Centre







BUILDTEX

SECURITEX



www.Build4Asia.com

Organise



Hong Kong Exhibition Services Ltd \(+ 852 2804 1500 \)

S + 852 2804 1500
 M exhibit@hkesallworld.com
 M www.hkesallworld.com
 Ms Abby Cheung

Worldwide Co-ordinator



Overseas Exhibition Services Ltd 44 (0)20 7840 2130

swhite@oesallworld.com
www.allworldexhibitions.com
Mr Shaun White

South East Asia Co-ordinator



International Expo Management Pte Ltd

6 + 65 6233 6777
 Fiona@iemallworld.com
 Ms Fiona Seetoh

