

THE TECHNOLOGY SHOWCASE FOR THE BUILDING, ELECTRICAL ENGINEERING AND SECURITY INDUSTRIES



9-11 MAY 2018

Hong Kong Convention & Exhibition Centre

www.Build4Asia.com

Organiser





NO. 1 TRADESHOW FOR THE BUILDING AND CONSTRUCTION SERVICES IN HONG KONG

Build4Asia is without doubt industry professionals' favourite event in Asia. With an exhibition area of 12,000 square metres and over 500 local and international exhibitors, it is the must-see professional exhibition for architects, interiors designers, contractors, developers, engineers, security system integrators, consultants, and so on from around the region. The tradeshow will showcase an inspiring array of the most advanced products and services, building materials and cutting-edge technologies across a spectrum of infrastructure and building projects, from home and office refurbishing to the sustainable development in green buildings.

Recognised as the region's leading expo, Build4Asia provides visitors with plenty of opportunities for business networking and information sharing in a unique social atmosphere. A selection of conferences, interactive and educational forums, workshops and design galleries are offered during the three-day event.

High Quality Buyers

- 3M HK Ltd
- AECOM Asia Co Ltd
- Airport Authority HK
- Architectural Services Department
- Arup
- Atkins
- AVSECO
- Benoy
- Buro Happold
- Cathay Pacific Airways Ltd
- Cheung Kong Property Holdings Ltd
- Chun Wo Construction Holdings Company Ltd
- Chevalier
- China State Construction Engineering (HK) Ltd
- Citic Telecom Int'l Holdings Ltd
- CLP Power (HK) Ltd
- Correctional Services Bureau of Macao
- COSCO Group
- Electrical & Mechanical Services Department
- Environment Bureau
- Food & Environmental Hygiene Department
- Four Seasons Hotels & Resorts
- Galaxy Entertainment Group
- Gammon Construction Ltd
- Goodwell Property Management Ltd
- Graff Diamonds HK Ltd
- GS4 Security Services
- Hang Lung Properties
- Harbour City
- Henderson Land Development Co Ltd
- Hip Shing Hong
- Hong Kong Disneyland
- HK Electric
- Hong Kong Exchanges and Clearing Limited
- Hong Kong Housing Authority
- Hong Kong International Terminals Limited
- Hong Kong Land Limited
- The University of Hong Kong (HKU)
- Honeywell
- Hospital Authority
- Hsin Chong
- Hutchison Whampoa Ltd
- Hyatt Regency
- Hysan Development Co Ltd
- IBM
- Jebsen Building Products Ltd
- JLL
- Kerry Properties
- Langham Hospitality Group
- Leigh & Orange Ltd
- Leighton Asia
- Mandarin Oriental Hotel Group
- Maxim's Caterers Ltd
- Melco Crown Entertainment
- Mott Macdonald
- MTR Corporation Limited
- New World Property Management Co Ltd
- Parsons Brinckerhoff
- Sino Land Co Ltd
- Sun Hung Kai Properties
- Swire Properties
- The Dairy Farm Group
- The Hong Kong Jockey Club
- Wharf T & T Ltd

...and more



A ONE-STOP SOURCING AND TRADING PLATFORM



- Air Filtration Equipment
- Air-Conditioning Solution
- Architectural / Interior / Landscape Design & Service
- Architectural Lighting
- Artistic Door / Window / Lock / Handle
- Automation Rubbish Collecting System (ARCS)
- Bathroom / Sanitary Ware
- Building & Interior Decorative Material
- Building Ceramic
- Building Management Solution
- Building Paint & Coating
- Carpet
- Ceiling / Flooring / Wall Covering / Fabric
- City Garden Facility
- Cleaning Equipment & Maintenance Solution Control Solution
- Data Centre Infrastructure
- Decorative Glass / Panel
- Energy Efficiency Solution
- Energy Saving / Insulation / Heat Preservation Material
- Facility Management System
- Fans, Blowers & Accessory
- Fireproof Material
- Furniture & Soft Furnishing
- Heating, Ventilation and Air Conditioning (HVAC)
- Home Automation Solution
- Indoor Air Quality System
- Integrated Home Network
- Intelligent Building Solution
- Lighting Control Solution
- Parking Management System
- Pipe & Fitting
- Plumbing Equipment
- Property Management System
- Refrigeration System
- Shop Fitting
- Solar Energy Technology for Building
- Spa & Sauna Facility
- Staircase Facility
- Stone & Marble
- Stonework
- Sustainable / Green Building & Construction Material
- Testing & Measuring Instrument for Building
- UV Protective Window Film
- Waste Disposal Solution
- Water / Environmental Management Technology
- Water Treatment & Conservation Solution
- Waterproof Material / Roofing & Ceiling
- Wireless Control Solution
- Wood & Timber



- Access Control Systems
- Alarm & Alarm Systems
- Archway Metal Detection Systems
- Baggage Tracking Systems
- Biometrics
- Building Management Systems
- Card/ Smart Card Technology & Systems
- CCTV & Remote Monitoring Control Systems
- Communication & Information Technologies
- Computerised Monitoring Systems
- Control Panels of Security & Fire
- Data / Network Security Systems
- Detection & Alarm Systems
- Encryption Technologies
- Explosives / Metal Detectors
- Fire & Gas Detection Equipment
- Fire Alarm Equipment
- Fraudulent Document Detection Equipment
- Gates
- Guard Control & Monitoring
- Hand Held Metal Detection Systems
- Identification Systems
- Integrated Security Management Systems
- Locks / Locking Equipment / Safes
- Metal Detector & X-ray / Screening Equipment
- Monitoring Technology and Systems
- Operations / Security Control Centre Systems
- Perimeter Security Systems
- Protection Equipment & Materials
- Radio Systems
- Rescue and Emergency Equipment & Clothing
- Security Doors, Shutters & Fencings
- Security Glass & Screens
- Surveillance Systems & Intruder Detectors
- Tagging and Tracking Systems
- Threat Image Projection Systems
- Vehicle and Foot Patrol Equipment
- Videophones



- Cables, Cable Glands & Cable Tray
- Circuit Breaker
- Commercial & Office Lighting
- Connectors / Connecting System
- Controls & Dimmer
- Daylight Technology
- Decorative & Custom Fixtures
- Electrical Power Distribution & Transmission
- Emergency Lighting & Safety Sign
- Fibre Optic Lighting
- Fire Safety Products
- General Lighting
- Lamp, Energy Saving Lamp
- LED Lighting Solution
- Lightning Protection System & Earth Rod
- Meter & Monitoring System
- Motors & Motor Control
- Outdoor & Street Lighting
- Power Generation Equipment / Generator
- Renewable Energy Technology
- Switch
- Testing & Measuring Instrument for Power
- Thermal Imaging & Infrared Camera
- Transformer



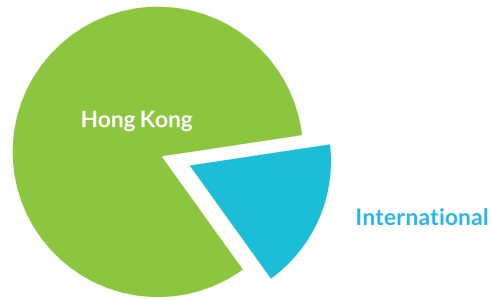
BUYER'S PROFILE

Buyer's Origin

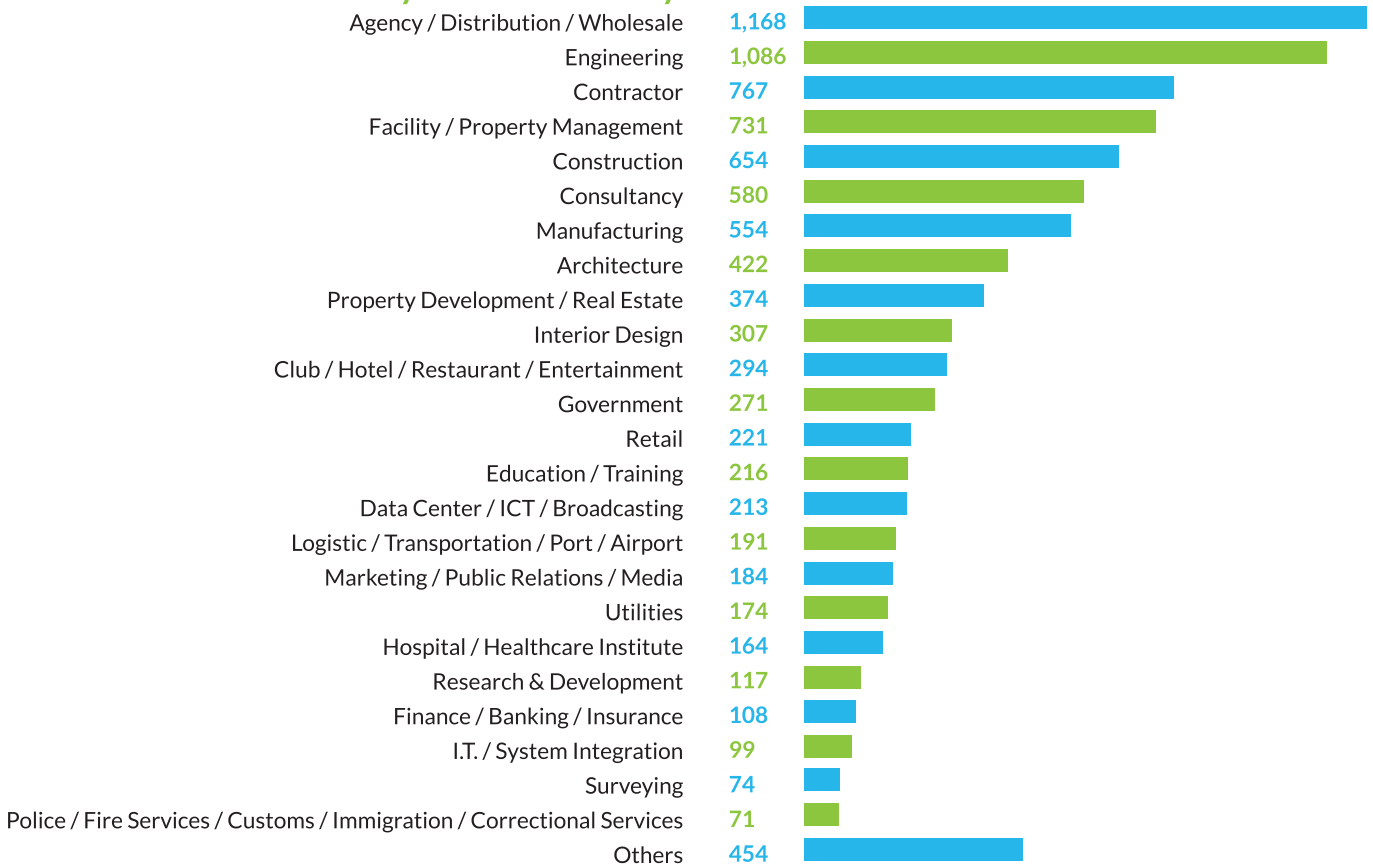
Total number: 9,494

Hong Kong: 84.71%

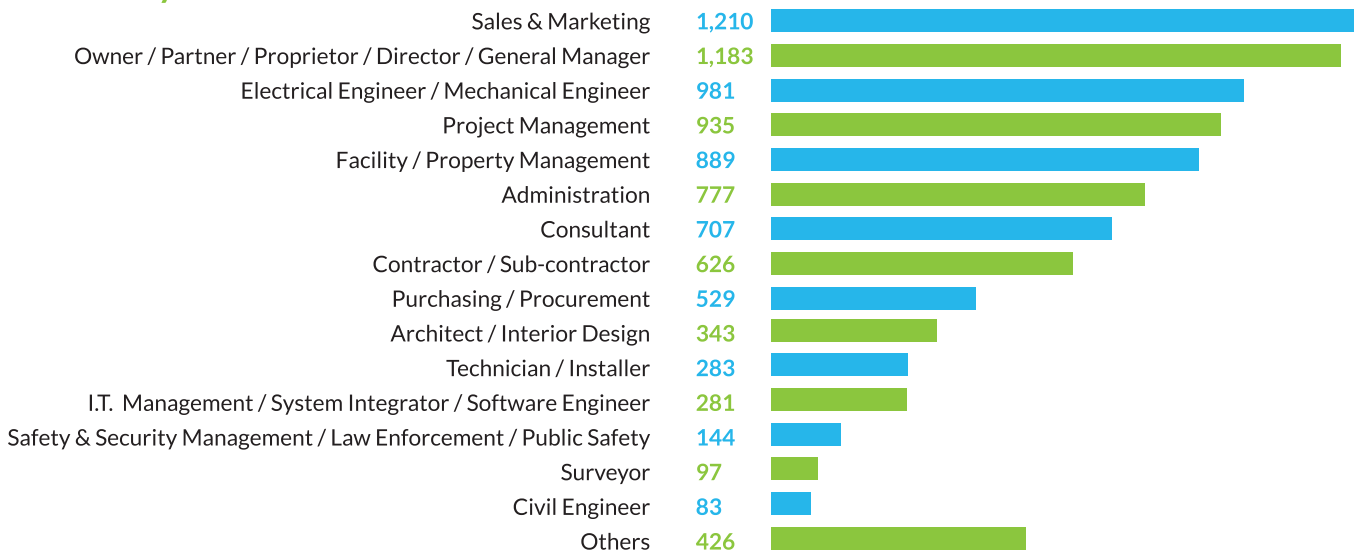
International: 15.29%



Buyer's Industry



Buyer's Main Job Function



EXCELLENT FEEDBACK FROM EXHIBITORS AND VISITORS

“We have tremendous responses throughout the 3-day exhibition! Great Opportunities to give demonstrations of our new product, and a great atmosphere from visitors, we have met many experts from the construction and design industry.”

Mr. Louis Hui
Assistant Director
Canon Hong Kong Co. Ltd.

“Build4Asia 2016 is a great success to us, it provides the chance to meet with industry professionals and showcase our latest innovations. It is truly a platform for business opportunities.”

Mr. Sam Han
Marketing and Communications Manager
BAFCO Hong Kong Ltd.

“We have a very good experience at Build4Asia as the showcase is a great platform to meet and communicate with lots of potential clients from the China region and Asia Pacific.”

Mr. Ben Ching
Product Manager
The Getz Corporation (Hong Kong) Ltd.

“Build4Asia is our first ever tradeshow to exhibit and it is fantastic! We are able to meet many customers and have successfully raised awareness for our new service and products. The showcase is great exposure.”

Mr. Ricky Li
Manager
IKEA Business

“I have been visiting Build4Asia for many years, and the showcase is very good for consulting and catching up market trends as there are many innovations for the construction industry to source. I will definitely come back in 2018 to see more!”

Mr. Raymond K.L. Chan
President
The Hong Kong Association of Energy Engineers

“The show has a lot of interesting products in electrical engineering and innovations of sustainable development. Overall the show is great, I will surely come back to visit.”

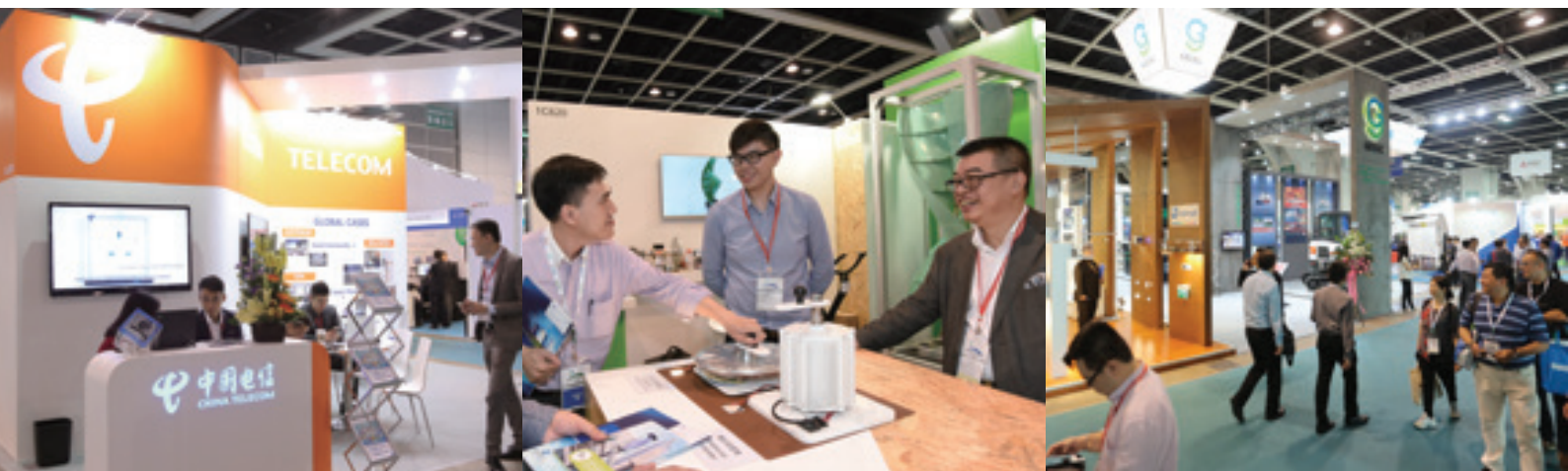
Mr. Hin Wing Lawrence Wong
Executive Committee Member
Hong Kong Electrical Contractors' Association

“This is my first visit to Build4Asia and I feel there are wide range of products with big brands such as Schneider and CET Opto Co Ltd. The hall atmosphere is also excellent, I hope to come back again.”

Mr. Maciej Cichon
Senior Engineer
BuroHappold

“Build4Asia is a comprehensive tradeshow for the construction industry. The booths of Earth Products China Ltd, Nexans Cabling Solutions and China Telecom are well worth visiting; overall the event is very successful with great passion.”

Mr. Ben Li
Vice Chairman
ECS, IET Hong Kong



STRONG SUPPORT FROM THE INDUSTRY

As one of the major events in the industry, Build4Asia is being supported by numerous industry associations across Hong Kong, Macao, China, Philippines etc. for its professionalism and for offering an extensive portfolio of high quality, innovative products and services, as well as educational, inspiring conferences and seminars. Listed below are the names of associations which supported Build4Asia 2016.

Hong Kong

- AIA Hong Kong - A Chapter of The American Institute of Architects
- Asian Institute of Intelligent Buildings (AIIB)
- Asian Professional Security Association - Hong Kong Chapter
- ASIS International - Hong Kong Chapter
- Australian Institute of Building Hong Kong Chapter
- BEAM Society Limited
- Building SMART Hong Kong
- Chamber of Security Industry Limited
- Chartered Association of Building Engineers, HK Chapter
- Chartered Institute of Housing Asian Pacific Branch
- Federation of Hong Kong Industries
- Green Council
- Hong Kong Construction Industry Employees General Union
- Hong Kong Electrical Contractors' Association
- Hong Kong Indoor Air Quality Association
- Hong Kong Institute of Clerks of Works
- Hong Kong Institute of Engineering Surveyors
- Hong Kong Institute of Environmentalists
- Hong Kong Licensed Plumbing Professionals Association Limited
- Hong Kong Plumbing and Sanitary Ware Trade Association Ltd
- Hong Kong Police Force Crime Prevention Bureau
- Hong Kong Security Association
- International Professional Security Association (HK)
- The Asia Institute of Building
- The Association of Architectural Practices
- The Association of Consulting Engineers of Hong Kong
- The Association of Registered Fire Service Installation Contractors of Hong Kong Ltd
- The Chartered Institute of Building(Hong Kong), CIOB(HK)
- The Chartered Institute of Logistics and Transport
- The Chartered Institute of Plumbing and Heating Engineering
- The Chartered Institute of Water and Environment Management
- The Hong Kong Air Conditioning and Refrigeration Association Ltd

- The Hong Kong Association of Energy Engineers
- The Hong Kong Federation of Electrical & Mechanical Contractors Ltd
- The Hong Kong Institute of Architects
- The Hong Kong Institute of Building Information Modelling
- The Hong Kong Institute of Facility Management
- The Hong Kong Institute of Landscape Architects
- The Hong Kong Institute of Real Estate

Macao, China & Overseas

- Building Owners & Managers Association of the Philippines, Inc.
- Macau Air-Conditioning & Refrigeration Chamber of Commerce
- Macau Construction Association
- Macau Construction Machinery Engineering Association
- Macau Electrical and Mechanical Professionals Association
- Macau Properties and Facility Management Association
- Philippine Society for Industrial Security Inc.
- Philippines Association of Detective & Protective Agency Operators, Inc
- The Macau Institution of Engineers
- 廣州機電行業協會
- 廣東省自動化學會





EDUCATIONAL & INSPIRING CONFERENCES

An array of conferences, seminars and workshops will be held to facilitate information and idea exchange on energy efficiency technology, facility management and building design. Exhibitors are also welcome to launch and share their innovative products and ground-breaking technologies through various activities like product presentations and networking events.

The last edition of Build4Asia Conference and Asian Securitex Conference were filled with hundreds of industry experts and had the privilege to invite various significant speakers from education, commercial and government sector, for example:

- Ms. Anissa Wong Sean-ye, JP, Former Director of Environmental Protection Department, the HKSAR Government
- Ir Frank F. Chan, JP, Former Director of Electrical and Mechanical Services Department, the HKSAR Government
- Mr. Daniel Cham Ka-hung, BBS, MH, JP, Chairman of the Security and Guarding Services Industry Authority, the HKSAR Government

EXTENSIVE PROMOTIONS

• Website

Exhibitor profiles and products to be browsed on Build4Asia website, with online pre-registration system opens in January 2018.

• Direct Mailing

A series of promotional materials (e.g. Buyer's Invitation, Advance Buyer's Guide & Show Reminder) sent to over 30,000 regional industrial buyers.

• E-mail

The show e-newsletters reach over 55,000 databases with more than 30 issues throughout the year. E-invitation is also available for exhibitors to send out a customised version to their clientele.

• Social Media

Visitors can get hold of the market news and details of our significant events on Facebook and LinkedIn as well as joining in the conversations.

• Trade Magazine, Newspaper and Online Media

Advertisement and editorials in building, engineering, architecture and security magazines; and web banners across prominent industry websites.

• Telemarketing

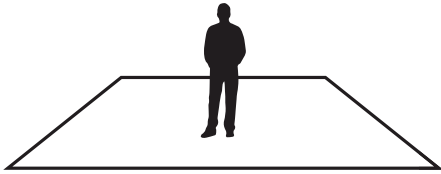
A professional telemarketing team makes contact with potential buyers directly to invite them to come to the show and confirm their attendances.

• VIP/Prestigious Buyer's Group Nomination

VIP/visitor confirmation letters will be sent automatically to potential buyers nominated by exhibitors.



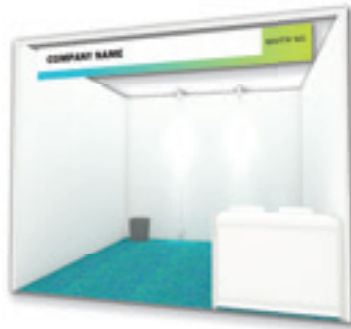
MEET INDUSTRY PROFESSIONALS AT BUILD4ASIA



Space Only

Min: 18 m²
@ US\$ 420 / m²

Bare floor space, for large exhibitors or national groups who wish to build their own stand



Walk-On Package

Min: 9 m²
@ US\$ 465 / m²

Walls, carpet, lighting, fascia, power socket, counter & chairs



Premium Package

Min: 18 m²
@ US\$ 500 / m²

Walls, carpet, lighting, fascia, company logo, power socket, counter, lockable cabinet, display shelves, table & chairs

The Organiser

The organiser of Build4Asia has merged with UBM and is now known as UBM HKES. UBM is a leading global B2B event organiser listed on the London Stock Exchange. It is the largest tradeshow organiser in Asia with 42 offices and 1,600 staff in 25 major cities, and a combined portfolio of 150 major events, 28 trade publications and 18 online products covering a wide range of market sectors. We are now even better resourced to deliver the premium quality business platforms you are so accustomed to seeing from us. Your contact at Allworld and all previous channels of communications remain unchanged.



The Venue

Located in the heart of Hong Kong, the award-winning Hong Kong Convention and Exhibition Centre (HKCEC) is one of the largest multi-use venues in Asia. It is a globally recognised landmark of Hong Kong as well as an icon of the exhibition industry.



Organiser



UBM HKES

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👤 Ms Mel Siaulyte

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