

Asia's Innovative Technology Showcase for Building, Electrical Engineering and Security Industries



Hong Kong Convention and Exhibition Centre

















Asia's Innovative Technology Showcase for the Building, **Electrical Engineering and Security Industries**

Established in 1982, Build4Asia is a tradeshow that has always pioneered at the forefront of industry innovation. Recognised as Asia's no.1 sourcing and trading platform for the building, electrical engineering and security industries. Industry professionals including architects, interior designers, contractors, developers, engineers, security system integrators, consultants and business leaders who are in search of distinctive designs, cutting-edge technologies and sophisticated solutions to build, install and refurbish will drive to Build4Asia

From exterior to interior, Build4Asia incorporates a connected collaboration of three major elements – Electrical Engineering, Building Technology & Materials and Security solutions which are known as Asian Elenex, Asian Buildtex and Asian Securitex, catering to every need of the entire building community.



NEW













- · Cables, Cable Glands & Cable Tray
- · Commercial & Office Lighting
- · Connectors / Connecting System
- Daylight Technology
- · Circuit Breaker
- · Controls & Dimmer
- · Decorative & Custom Fixtures
- · Electrical Power Distribution & Transmission
- · Emergency Lighting & Safety Sign · Fibre Optic Lighting
- Fire Safety Products
- · General Lighting
- · Lamp, Energy Saving Lamp
- · LED Lighting Solution
- · Lightning Protection System & Earth Rod
- Meter & Monitoring System
- Motors & Motor Control
- · Outdoor & Street Lighting
- · Power Generation Equipment / Generator
- Renewable Energy Technology
- •Testing & Measuring Instrument for Power •Thermal Imaging & Infrared Camera



- · Air Filtration Equipment
- Air-Conditioning Solution
- Architectural / Interior / Landscape Design &
- · Architectural Lighting
- · Artistic Door/ Window / Lock / Handle
- Automation Rubbish Collecting System (ARCS)
- · Bathroom / Sanitary Ware
- · Building & Interior Decorative Material
- Building Ceramic
- Building Management Solution
- · Building Paint & Coating
- · Ceiling / Flooring / Wall Covering / Fabric

- · City Garden Facility
- · Cleaning Equipment & Maintenance Solution
- · Data Centre Infrastructure
- · Decorative Glass / Panel
- Energy Efficiency Solution • Energy Saving / Insulation / Heat Preservation
- · Facility Management System
- · Fans, Blowers & Accessory
- · Fireproof Material
- Furniture & Soft Furnishing · Heating, Ventilation, and Air Conditioning (HVAC)
- · Home Automation Solution
- · Indoor Air Quality System · Integrated Home Network
- Intelligent Building Solution · Lighting Control Solution

- Parking Management System · Pipe & Fitting
- · Plumbing Equipment
- Property Management System · Refrigeration System
- · Shop Fitting
- · Solar Energy Technology for Building · Spa & Sauna Facility
- Staircase Facility
- · Stone & Marble
- · Stonework
- · Sustainable / Green Building & Construction Material
- *Testing & Measuring Instrument for Building
- · UV Protective Window Film
- Waste Disposal Solution
- · Water / Environmental Management



- Access Control Systems
- · Alarms & Alarm Systems
- Archway Metal Detection Systems
- Baggage Tracking Systems
- Building Management Systems
- Card / Smartcard Technology & Systems
- CCTV & Remote Monitoring Control Systems Communication & Information Technologies
- Computerized Monitoring Systems

- · Control Panels of Security & Fire
- · Data / Network Security Systems
- · Detection & Alarm Systems
- Explosives / Metal Detectors
- Fire & Gas Detection Equipment
- · Fire Alarm Equipment

- · Identification Systems
- · Integrated Security Management Systems · Locks / Locking Equipment/ Safes

- Encryption Technologies
- Fraudulent Document Detection Equipment
- Guard Control & Monitoring
- · Hand Held Metal Detection Systems

- · Metal Detectors & X-ray / Screening Equipment
- Monitoring Technology and Systems · Operations / Security Control Centre Systems
- · Perimeter Security Systems
- Protection Equipment & Materials · Radio Systems
- Rescue and Emergency Equipment & Clothing · Security Doors, Shutters & Fencings
- Security Glass & Screens
- · Surveillance Systems & Intruder Detectors · Tagging and Tracking Systems
- Threat Image Projection Systems
- · Vehicle and Foot Patrol Equipment Videophones



Build4Asia 2022 held at the Hong Kong Convention & Exhibition Centre from 16 - 18 November 2022 attracted over 8,000 visitors from Hong Kong and overseas to explore the latest technologies, network with industry peers and exchange market insights. The 2022 edition was highly rated by the industry which convened to explore the current trends of utilising renewable energy management and ecofriendly technologies; the show also provided a platform for buyers to source in-demand products and solutions that cater to the rise of green building development in Asia.



Feedback from Exhibitors

"Through the show we are promoting our products and bringing it to more people and to create more noise.

Mr C.H. Fong General Manager KMK (Asia) Limited



High Quality Buyers from All Sectors

- 3M Hong Kong Ltd. A.S. Watson
- · Aecom (Asia) Company Ltd.
- Agriculture Fisheries And Conservation Department
- AIA Company Ltd.
- Airport Authority Hong Kong Airtech M&E Hk Ltd.
- Alliance Construction Materials Ltd.
- American Institute Of Architects Hong Kong Chapter
- Anderson Engineering Trading Company
- Architectural Services Department
- Artkin Ltd. Arup Hong Kong
- Asia Airfreight Terminal Co Ltd.
- · Asiaworld-Expo Management Ltd.
- · Atal Building Service Engineering Ltd.
- Beam Society Brotherson Construction (Hong Kong) Ltd.
- · Build King Construction Ltd. Buildings Department of HKSAR
- C&N Consulting Engineers Co. Carrier (Hk)
- CBRF1td
- Cheung Kong Center Property Management Ltd. · Chevalier (Construction) Co., Ltd.
- China Merchants Property Management (Overseas) Ltd. China Mobile Hong Kong
- · China Overseas Property Ltd.
- China Railway First Group China State Construction
- Chinachem Group Chinney Construction Co., Ltd.
- Chong Hing Engineering Co.
- Chun Wing Property Maintenance Company · Chun Wo Construction & Engineering Co Ltd.
- Chung Hing Electric
- Circle K Convenience Stores (H K) Ltd.
 City University Of Hong Kong Citybase Property Management Ltd.
- CLP Power Hong Kong Ltd. Cordis Hong Kong Ltd.
- · Country House Property Mgt Ltd.
- · Correctional Services Department Department of Health

- Discovery Bay Services Management Ltd
- DKSH Hong Kong Ltd. Dong Yang Precision Industrial Co., Ltd.
- Drainage Services Department
- Eaton HK
- Electrical & Mechanical Services Department
- Far East Architects Ltd.
- G4S Secure Solutions (Hk) Ltd. · Galaxy Entertainment Group
- Gammon Construction Company
- · Gelec (Hk) Ltd.
- General Security (H K) Ltd.
- Genting Highlands Rwg.
- Goodwell Property Management Ltd. · Government Logistics Department
- Guardforce Group Ltd.
- H Properties Ltd. Haeco
- · Hang Lung Properties Ltd. Harbour City Estates Ltd.

· Hong Kong Adventist Hospital - Tsuen Wan

- Harriman Management Services Ltd. Bellagio Henderson Land Development Co Ltd.
- Hip Hing Construction Co I td.
- Hong Kong Electric Hong Kong Land
- Honeywell Ltd.
- Hong Kong Air Cargo Hong Kong Airport
- Hong Kong Disneyland Hong Kong Fire Services Department
- Hong Kong Housing Department Hong Kong Housing Society
- Hong Kong Jockey Club · Hong Kong Observatory
- · Hong Kong Ocean Park Marriott Hotel Hong Kong Police Force
- Hong Yip Service Company Ltd. Hongkong Land
- Hospital Authority · Housing Department
- HPA Architects Hutchison Property Group Ltd.

- IBM China/HK Ltd.
- ISS Facility Services Ltd. lebsen
- Johnson Controls Hong Kong Ltd.
- Jones Lang Lasalle Management Services Ltd.
- Kai Shing Management Service Ltd.
- Kerry Property Management Services Ltd.
- Keysen Engineering Company Ltd. Lai Sun Development Co Ltd.Lead 8 Hong Kong
- Leighton Asia
- · Li & Fung (Trading) Ltd.
- Link Property Management Services Ltd. Man Hing Hong Properties Company Ltd.
- Meinhardt Group Modern Terminals Ltd.
- Mott Macdonald MTR Corporation Ltd.
- Nan Fung Development Ltd. New World Construction Co Ltd.
- Ngong Ping 360 Ltd. Ocean Park Corporation
- Pacific Century Premium Development Ltd. Paul Y. Engineering Group
- PCCW Global
- Po Leung Kuk Pok Oi Hospital REC Engineering Company Ltd.
- Schneider Electric Hong Kong Security And Guarding Services Industry Authority
- Shangri-La Group Shui On Construction Co Ltd.

Towngas

- Shun Hing E&M Engineering Ltd.
- Sino Property Services Swire Properties Management Ltd.
- The Dairy Farm Co. Ltd. The Great Eagle Development & Project Management Ltd.
- Urban Renewal Authority Water Supplies Department West Kowloon Cultural District Authority
 - - ... and more

Build4Asia 2022 Buyers' Profile

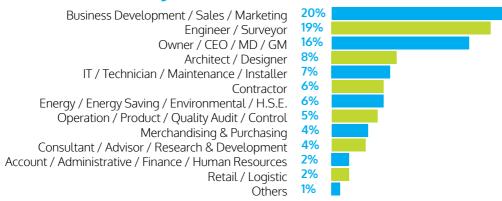




Business Nature



Job Function





Build4Asia Highlighted Events

Build4Asia 2023 will bring a vast array of educational and inspiring conferences, seminars and interactive events onsite to foster industry networking and stimulate expertise exchange.

Conferences and Seminars



IFMA Integrate 2023



Exhibitor's Forum





Feedback from Exhibitors

"Build4Asia is the biggest exhibition (building industry) in Hong Kong. It is the biggest opportunity for our type of company. The customers can come here to touch and feel, and they can also see the live demo. I think that is what the most important."



Mr Andreas Brechbuhl
Managing Director
AUB Ltd





Feedback from Exhibitors

"Build4Asia always gives us the right and correct customers."

Mr C C Poon

Managing Director Acelab Technology Limited





Feedback from Visitors

"This year's Build4Asia continues to offer high-quality sourcing experience to industry professionals. The quality of exhibits never fails to amaze me."

Mr King Nam Wong Assistant Engineer

Assistant Engineer Airport Authority Hong Kong





Feedback from Visitors

"Build4Asia allowed me to meet and make contact with people involved across the breadth of the building industry, which will contribute to the ongoing opportunities and growth of my practice."

Mr Siu Kei Chui Assistant Project Manager Hong Kong Jockey Club



One-stop Marketing Solution



Maximise Your Exposure to 45,000+ Trade Buyers & Enlarge Your Audience Base

As an exhibitor, you will receive a series of complimentary pre-event promotions til May 2023, which include:

- Website Promotion
- Direct Mailing
- E-newsletter
- Press & Media
- Telemarketing
- Social Media



Value UP! Digital Solution - Market Your Worth to the World

Distance is never a constraint, all you need is a digital push to get your business noticed. With our industry related database, tailored service and wide industry connections, our new suite of digital solutions help you hit the right target with the least amount of shots!

- Business Matching
- Online Advertising
- Webinar Sponsorship
- Digital Showroom Listing
- Regional & Targeted Media Distribution







Tought Leadership



Educate the Marketpace



Achieve Measurable Result



Lead Generation



Industry-specific Targeted Marketing

Top up to our extensive digital solution and extend your potential reach. Your brand and product will reach a targeted audience passionately engaged in the relevant industry.

Customised Digital Exposure Campaign

Reach the right buyers on cross-channels

- Informa Markets' Database
- High Quality Content
- Multiple Marketing Channels
- Competitive Timeframe

Successful case study available! Contact our professional marketing team and we will guide you through the steps to make your pitch perfect.



Support from the Industry

As the key event in the industry, Build4Asia is supported by leading industry associations in Hong Kong, Macao, Mainland China as well as countries across Asia for its professionalism and offering an extensive high-quality portfolio. Besides innovative products and services, the show also brings an array of educational, inspiring conferences and seminars to cater the needs of industry members. Below are the list of organisations that supported Build4Asia 2022.

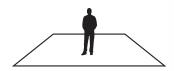


IOTA

HK=E

Build4Asia Conference Supporting Organisations:

Meet Industry Professionals at Build4Asia 2023



Space Only

Min. 18m² @U5\$510/m²

Bare floor space, for large exhibitors or national groups who wish to build their own stand



Walk-on Package

Min. 9m² @US\$560/m²

Walls, carpet, lighting, fascia, power socket, counter & chairs



Premium Package

Min. 18m²

@US\$600/m²

Walls, carpet, lighting, fascia, company logo, power socket, counter, lockable cabinet, display shelves, table & chairs

Further Enhancement to SME Export Marketing Fund

Hong Kong Eligible Exhibitors are entitled to apply the "SME Promotion Funding" to save up to 50% exhibiting costs or HK\$100,000 / US\$12,820 subsidy for Build4Asia 2023. For details, kindly visit http://www.smefund.tid.gov.hk

Co-located with:



Situated at the forefront of innovative retail solutions,

Retail Asia Conference & Expo (RACE) is a must-attend event that brings together the brightest minds in the retail industry to explore revolutionary ideas and cuttingedge technologies to ride the new wave of consumerism in Asia.



With over 34 years of excellence, HOFEX – Asia's Leading Food & Hospitality Tradeshow, has been taking

the industry on numerous extraordinary journeys of culinary delicacies from all over the world, bringing the most comprehensive selection of Food & Drinks, Hospitality Equipment & Supplies products to Asia.



ProWine Hong Kong – the international trade fair for wines and spirits, has become a special local wine trade fair

of extraordinary significance. ProWine Hong Kong offers global producers a business expansion gateway to Asia. At the same time, the trade fair also offered regional importers a platform to source the latest and best-selling wines, spirits, and solutions for trade professionals in the industry.

The Organiser



Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's Leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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