




Be a part of the Build4Asia success story! Exhibit at Build4Asia 2024!

With the immense success of Build4Asia 2023, many of our exhibitors have already rapidly rebooked their spaces for 2024, reflecting their overwhelming satisfaction and trust in our event. As the ultimate gathering for professionals in the building, electrical engineering and security industries, this is your prime opportunity to market your brand, foster new partnerships and level up your business!


Book your booth today or [get in touch](#) with one of our sales representatives to explore the plentiful packages on offer!

Book your Booth Now!


Why Exhibit at Build4Asia 2024?



Target the RIGHT Audience
Showcase your latest products, services, and solutions to a highly engaged audience, including architects, developers, contractors, and much more!



One-stop Marketing Solution
Maximise your brand with our custom solutions, from pre-show, onsite and post-show, to reach over 45,000 industry professionals.



Expand your Network
Forge meaningful partnerships with >70% of our visitors being CEOs, executive top management & decision makers.

Many of our exhibitors have already rebooked for 2024!
Book today to take advantage of the early bird discount!


Eligible Hong Kong Exhibitors can take advantage and apply for the "SME Promotion Funding" to save up to 50% exhibiting costs for Build4Asia 2024. For details, kindly visit <http://www.smefund.tid.gov.hk>



Book your Booth Now!


Hear what some of our exhibitors had to say:

Terry Li
Sales Director,
Golden Ponder Holdings




"We had a fantastic experience exhibiting at Build4Asia. The event provided us with the opportunity to connect with a highly targeted audience and showcase our latest solutions. The exposure we received has led to exciting new business opportunities and partnerships."

Reagan Yim
IAQ Consultant & Engineer,
Ipurifi Environment Company Ltd.



"We've been exhibiting at Build4Asia for several years now, and it continues to be a highlight for our business. The event provides us with a unique opportunity to showcase our solutions and connect with key decision-makers in the building, electrical engineering, and security industries. We've seen real business growth as a result of our participation."

Kannas Lau
Sales and Marketing
Communications Manager,
Worldwide Executive Limited



"Build4Asia was the perfect platform for us to showcase our latest products and services to a highly relevant audience. The event provided us with the opportunity to connect with industry leaders, build brand awareness, and generate new business leads. We're already planning our participation in next year's event."

Book your Booth Now!

Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

Build4Asia 2024 will be co-located with RACE 2024

RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.



Organiser:



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