

### Build4Asia Grandly Opens Today! Build4Asia今天隆重揭幕!

Build4Asia was grandly opened today at AsiaWorld-Expo! The opening ceremony officially started at 10:30 am. With the speeches given by Ir POON Kwok Ying, Raymond, JP, Director of Electrical & Mechanical Services Department, Government of the Hong Kong Special Administrative Region and Ms Margaret Ma Connolly, President & CEO of Informa Markets in Asia, the three-day exhibition kicked off with strong support. Subsequently, a traditional lion dance, steeped in Eastern culture, was held to officially launch the exhibition, wishing all exhibitors and industry professionals great success!

Build4Asia今天於亞洲國際博覽館隆重揭幕！Build4Asia的開幕禮於上午10時半正式開始，由香港特別行政區政府機電工程署署長潘國英工程師、JP及亞洲英富曼會展有限公司（Informa Markets）亞洲區總裁兼首席执行官馬穎女士打響三天展會頭陣，為大會致詞。隨後，現場舉行了秉承東方文化的醒獅活動，正式啟動展會並祝願參展商與業界人士成果豐碩！



Build4Asia 2025 is co-located with three premier technology exhibitions — Data Center Asia, The Battery Show Asia and Mobility Tech Asia, all making their first appearance in Asia. This strategic convergence allows construction professionals to explore a wide range of integrated solutions which support smarter project delivery, accelerate energy transformation, enhance risk management and promote sustainability — key elements in shaping a future-proof city.

Build4Asia 2025與三個首次亮相亞洲的頂級科技展會——亞洲數據中心峰會暨產業展覽會、亞洲國際電池及儲能技術展覽會和亞洲國際新能源交通工具技術與產業展覽會共同舉辦。這一戰略性共址使建築專業人士能夠探索廣泛的綜合解決方案，支持更智能的項目交付，加速能源轉型，增強風險管理並促進可持續發展——塑造未來城市的關鍵要素。

Haven't secured your pass yet? Register directly at the venue to discover cutting-edge innovations and network with industry leaders. Your gateway to Asia's professional revolution begins here!

還未登記參觀？立即親臨現場登記，探索前沿科技並與業界領袖交流——開啟亞洲行業新趨勢的關鍵之門，等您啟程！

### Exciting Event Preview of 15 July 7月15日節目精彩預告

#### IBuild4Asia Conference 2025 | Build4Asia 會議 2025

Pioneering Green Building Technologies and Digitalisation for Carbon Neutrality  
開創綠色建築技術與數位化 實現碳中和

Join us as our distinguished speakers share groundbreaking insights on sustainable building practices and digital transformation strategies that are reshaping the industry's approach to carbon neutrality. Our panel of international experts will present compelling case studies illustrating how innovative technologies are being implemented across Hong Kong and beyond.

誠邀您參與，聆聽我們傑出講者分享關於可持續建築實踐和數碼轉型策略的突破性見解，這些正在重塑行業實現碳中和的方法。我們的國際專家小組將展示案例研究，展示創新技術如何在香港及其他地區實施。

### Build4Asia Conference 15 July 2025 (Tue) @ Main Stage, Hall 6

Join us at the **Build4Asia Conference 2025** to explore the latest in green building technologies and digital solutions aimed at achieving carbon neutrality in construction. Engage in solo presentations and panel discussions that showcase energy-efficient materials, smart building systems, renewable energy integration, AIoT and smart sensors, as well as AI and machine learning applications. Network with industry leaders, participate in vibrant discussions, and gain actionable insights to contribute to sustainable development in the construction industry.

#### Conference Programme

LED Wall Sponsor: **JEINMAX**

##### Morning Sessions

#### Theme: Pioneering Green Building Technologies and Digitalisation for Carbon Neutrality

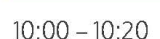
09:00 – 09:30 Registration Starts

09:30 – 10:00 Development of Northern Metropolis and the opportunities for construction innovation



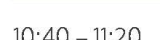
Mr. Andy Cheng  
Director, Innovation and Technology, Quality & Technology Department,  
China State Construction Engineering (Hong Kong) Limited

#### Digital Transformation in the Construction Industry



Hosted by The Hong Kong Electrical Contractors Association  
**Panel Discussion: Leveraging Digital Technologies in E&M Engineering for Smart City Advancements**  
Mr. I-Hui Lee  
Vice President, Hong Kong Electrical Contractors Association  
Director, EYME Engineering (Hong Kong) Ltd.

10:20 – 10:40 Coffee Break



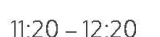
Hosted by AIA Hong Kong  
**Panel Discussion: "Digital Transformation in Architecture: Enhancing Design and Sustainability"**  
Moderator:  
Ms. Cynthia Ting  
Treasurer, AIA Hong Kong



Mr. Ross Wimer  
Architecture Lead, Americas,  
Senior Vice President, AECOM



Ms. Carol Poon  
Technical Manager, AUTODESK



Hosted by International Facility Management Association – Hong Kong Chapter  
**Panel Discussion: "Transforming Facility Management in the GBA with Smart Technologies"**  
Moderator:  
Ms. Dora Yim  
President, IFMA – Hong Kong Chapter



Dr. Yicheng Wu  
President, Shenzhen Institute of  
Property Managers



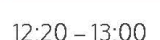
Dr. Cathy Jim  
Director and Chief Technical Officer,  
RHT Industries Limited



Ms. Anna Ip  
Energy Service Manager, ATAL  
Engineering Group



Mr. Terence Hung  
Director, Anverio ESG Consulting Limited



Hosted by IOTHK Association  
**AIoT Integration in Construction within the Greater Bay Area**  
Moderator:  
Mr. Wilson Chong  
Chairman, Hong Kong Internet of Things Association



Mr. Nick Cao  
Strategic Partnership Manager,  
Milesight IoT



Mr. Tommy Lam  
Senior Solutions Architect, Public Sector  
Business Development, Alibaba Cloud



Dr. Wendy Lee  
General Manager, Creveller  
(Network Solutions) Ltd.



Mr. Sunny Yau  
ASG HK Associate Sales Director,  
SenseTime

13:00 – 14:30 Lunch Break

#### Afternoon Sessions - Hosted by HKGBC



#### Theme: HKGBC – Advancing Sustainable Built Environments through Material Solutions and Retrofitting Innovations

##### Paving the Way to Sustainable Futures

14:30 – 14:35 Welcome Remarks



Mr. Franklin Yu  
Director cum Chairman of Communications & Membership Committee (CMC),  
Hong Kong Green Building Council

14:35 – 14:50 Rethinking Energy Beyond HVAC: Next-Generation Optimisation with AI



Mr. Daniel Yeung  
Service Manager – Life Cycle Solution, Carrier Hong Kong Limited

14:50 – 15:05 Enhancing Green Building Upgrades By Using Innovative Non-Intrusive Retrofit Glazing Systems (NRG)



Mr. Harris Cheuk  
Business Development Leader, Orientop Building Material Limited

15:05 – 15:20 Transvision Solarshade – Almost the only solution for curtain wall buildings to significantly reduce the solar radiation heat gain



Mrs. Laila Li  
Senior Marketing Officer, Masterkote Solarshield Technology Limited

15:20 – 15:35 Retrofitting the Future: Eco-Conscious Design Starts with Smarter Materials



Ms. Vivian Chow  
Assistant Sales Manager, Palmax  
(Pacific Asia) Limited



Mr. Kenny Ko  
Sales & Marketing Manager, Palmax  
(Pacific Asia) Limited

15:35 – 15:55 Coffee Break

15:55 – 16:05 Intro to HKGBC Retrofitting Hub



Representative from Hong Kong Green Building Council  
Ir Victor Cheung  
Director cum Building Innovation and Technology Task Force Convenor,  
Hong Kong Green Building Council

16:05 – 16:25 Retrofitting Showcase – Smart Control and Optimisation Case Studies in ICC



Mr. Howard Yeung  
Assistant General Manager  
(Technical), Kai Shing Management



Dr. Shan Kui  
Research Assistant Professor,  
The Hong Kong Polytechnic University  
Services Limited

16:25 – 16:45 Retrofitting Showcase – Large-scale Application of Energy Management and Automation System in Link's Properties



Mr. Thomas Li  
Assistant General Manager – Engineering (HK), Link Asset Management Limited

16:45 – 17:05 Retrofitting Showcase – Green Kitchen Initiative in EAST Hong Kong – FEAST (Food by EAST)



Mr. Patrick Huang  
Senior Manager, Building Services, Facilities Management &  
Sustainable Development, Serene Properties Limited

17:05 – 17:25 Retrofitting Showcase – Heat Pump Retrofitting in Hyatt Regency Hong Kong, Shatin



Mr. Arthur Li  
Director, JF Thermal System Limited

17:25 – 17:30 Closing Remarks

#### Build4Asia Forum 2025 | Build4Asia 論壇 2025

Build4Asia Forum offers three days of continuous knowledge exchange through presentations, panel discussions, and interactive sessions. Industry leaders will tackle current challenges and explore future opportunities across the building, electrical, and security sectors. Join us to gain invaluable insights and engage with experts dedicated to advancing our industries!

Build4Asia 論壇提供為期三天的持續知識交流，通過演講、小組討論和互動環節進行。行業領袖將探討建築、電氣和安全的當前挑戰和未來機遇。

### Build4Asia Forum 15 – 17 July 2025 (Tue – Thur) @ Build4Asia Forum @ Hall 3

#### DAY ONE - 15 July 2025 (Tue)

11:30 – 11:50 Revolutionizing surveillance with AI-driven security robotics



AI安防機械人引領監控技術紀元  
Ms. Jazzy Wong  
CEO, Tobot Solution Limited

\*Session will be conducted in Cantonese  
活動將在廣東話會場進行

11:50 – 12:10 Application of Electricity-Free Cooling Technology in Green Buildings



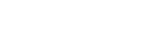
Ms. Yimnick Li  
Business Development Manager, ZCool Limited

12:10 – 12:30 Introducing Human Centric Lighting (HCL) for ESYLUX



Mr. Dennis Lai  
Senior Sales Manager, ESYLUX Asia Limited

14:00 – 15:30 Panel Discussion: Building the Energy Future of Hong Kong



Hosted by Asia Pacific Urban Energy Association (APUEA)  
Mr. Peter Lundberg  
Executive Director, Asia Pacific Urban Energy Association



Mr. Henry K. H. Wang  
International Author, Advisor and Speaker  
President, Gate International Ltd.



Mr. Yu Wang  
Drive Products Local Division Manager,  
ABB Motion, China



Mr. Adrian Lim Hock Heng  
Chief Operation Officer (Projects), KITS  
Group BNO

15:45 – 16:15 Panel Discussion: Redefining Green Buildings Through Tech Innovation



Hosted by The ESG Consortium  
Mr. Pascal Siu  
Advisor, The ESG Consortium



Mr. Michael Lai  
Executive Director, Award-Winning  
Company – ESG Inclusion Award (Green  
Material)



Mr. Henry Ngai  
Chief Executive Officer, Award-Winning  
Company – ESG Inclusion Award (Food  
Material)



Mr. Kevin Ng  
Chief Executive Officer, Award-Winning  
Company – ESG Inclusion Award (ProTech)



Ms. Lophy Luo  
R & ESG Manager, Award-Winning  
Company – ESG Inclusion Award  
(Green Technology)



Dr. Simon Law  
Consultant, Award-Winning Company –  
ESG Inclusion Award (Innovation)

16:30 – 17:00 Panel Discussion: Enhancing Green Buildings Through Tech Innovation



Hosted by Hong Kong Decoration & Engineering Association  
Mr. Dicky Louie  
Chairman, Hong Kong Decoration & Engineering Association

\*Session will be conducted in Cantonese  
活動將在廣東話會場進行

Online pre-registration has already closed while onsite walk-in registration will be accepted. Seating is available on first-come first-served basis.

網上預先登記已經截止，有興趣人士歡迎即場報名。座位有限，先到先得。



Want to Discover Even More Highlights?  
Download the Official Show Guide now!  
Click the picture to download the guide, where you can explore not only exciting events and networking opportunities, but also top exhibitors and brands from around the world.

想了解更多精彩？立即查詢參觀指南！  
馬上點擊圖片，下載參觀指南，了解更多精彩活動及業界交流機會之外，您還可以探索匯聚多個國家及地區參展商及品牌！

Organiser:



Informa Markets  
17/F, China Resources Building,  
26 Harbour Road, Wanchai,  
Hong Kong  
☎ +852 3709 4583  
✉ [visi@Build4Asia.com](mailto:visi@Build4Asia.com)

