

[Immediate Release]

Build4Asia 2022 Returns on 16-18 November For the Best and Biggest Edition Yet

[19 October 2022, Hong Kong] Build4Asia — Asia’s Innovative Technology Showcase for Building, Electrical Engineering and Security Industries will return on 16-18 November at the Hong Kong Convention & Exhibition Centre to open up a full gamut of trading, learning and networking opportunities. Expecting more than 2,000 international brands and exhibitors, as well as 7,000+ professional trade buyers, Build4Asia will cement its position as the industry’s favourite destination for visitors to explore innovations and capture new business opportunities.

Leveraging extensive industry network and unwavering support from business partners, Build4Asia is expected to scale new heights with the ease of quarantine measures and more global industry peers returning.

“As the further loosening of COVID-19 measures and the increasing investment in infrastructure projects connecting the Greater Bay Area, we are very positive about the outlook for Hong Kong’s building, engineering and security industries. This year, Build4Asia sees an increasing number in both international exhibitors and association partners, so you can tell the industries are really looking forward to being a part of it!” said Ms Janice Lee, Event Director — Build4Asia, Informa Markets.

Over the past few years, the biennial tradeshow has gone from strength to strength and is ready to achieve the next milestone in return for the industry’s support along the way. In response to the overwhelming request from exhibitors and visitors, Build4Asia will be held annually starting from the 2022 edition. By returning once a year, the expo will provide more timely market information, better fulfil the needs of industry players and further strengthen the ties between the regional community without sacrificing the exhibition quality.

Strongest exhibitor line-up ever

Comprising 3 sectors including **Asian Elenex**, **Asian Buildtex** and **Asian Securitex**, the expo features an inspiring array of the most advanced solutions across a spectrum of infrastructure and building projects, from home and office refurbishing, sustainable development in green buildings to smart security solutions. Featuring an unparalleled line-up of exhibitors at Build4Asia 2022, visitors will see a mixture of old and new faces including parking and access gate system specialist, **ACE Automatic**; door access solutions provider, **AUB**; digital energy management solutions provider, **CLP Innovation Enterprises**; smart living technology company, **C Cheng Technology Limited**; comprehensive security and fire solution company, **Chubb**; refrigerating and air conditioning specialist, **Ever Cool**; the world’s leading Japanese brand **Mitsubishi**; biometric, security and software solution provider, **Solution Expert** and many more.

World-class events led by thought-leaders

Build4Asia gathers the brightest minds across sectors to dive into a series of educational and inspiring conferences, seminars and awards ceremony, making the expo a breeding ground

for ideas and innovation. Through these events, visitors will get hands-on with the latest trends, exchange insights with like-minded professionals and further expand business network.

Returning every edition with a brand-new topic led by the Hong Kong Police Force and other key international security associations, **Asian Securitex Conference** this year has invited Ms Jane Curzon Lo, BBS, JP, Chairman of Security and Guarding Services Industry Authority, as the opening remarks and keynote speaker. The conference will cover a series of topics including Cybersecurity & Cybercrime, Security Procedure and Technology in the Post-pandemic Situation, the influence of Robotic/Automation and AI towards Emergency Response and Control, Hong Kong Qualifications Framework (HKQF) and many more!

To tap into the enormous potential in green and sustainable buildings, **Build4Asia Conference 2022** convenes the most sought-after speakers from the HKSAR Government, leading companies, associations and sustainability practitioners to explore engineering innovations and solutions which will pave the way for carbon neutrality and net zero. Mr Tse Chin-wan, BBS, JP, Secretary of Environment and Ecology and Ir Eric Pang, JP, Director of Electrical and Mechanical Services Department of the HKSAR Government will be the opening and closing keynote speakers to engage audience in a full day of meaningful and inspirational discussions.

Asia has been gaining pace in its progress within the realm of ESG and sustainability. To ride this new wave, Build4Asia will launch the brand-new **ESG Asia Forum** where visitors will meet finance, sustainability and governance experts to explore investor expectations and new practices to stand out in the new era of ESG reporting. The forum will shed lights on topics like Indoor environment, Carbon Reduction, Climate Change Adaptation, ESG Data, Renewable Energy, Hydrogen Economy, to name but a few.

Taking place 3 days in a row, the **Exhibitor's Forum** provides an interactive stage for **IFMA (International Facility Management Association)**, **PMSA (Property Management Services Authority)**, **RICS (Royal Institution of Chartered Surveyors)** and companies to share a wide range of industry news, knowledge and technologies with the audience, from Eco-labelling, building waterproof, indoor environment to smart measuring technologies.

As one of the most recognised industry awards, **Build4Asia Awards 2022** will return to celebrate the achievements, developments and innovations within the building and construction industry. Developers, architects, interior designers, contractors, engineers, local authorities will gather under one roof to set examples for excellent industry practices and exchange meaningful insights.

Pre-registration for Build4Asia 2022 is now open on www.build4asia.com. The show is open to trade professionals and media only and visitors must be aged 18 or above. Pre-registration passes include a 3-day show admission e-badge, priority to reserve seats for onsite events and access to the tradeshow's complimentary business matching services.

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About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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[即時發佈]

Build4Asia 2022 將於 11 月 16 至 18 日載譽回歸 展覽規模再創高峰

[2022 年 10 月 19 日，香港] Build4Asia — 亞洲創新建築、電氣、保安科技展覽會將於 11 月 16 至 18 日假香港會議展覽中心隆重舉行，讓業界專才匯聚一堂，了解最新趨勢，拓展營商網絡並尋求商業合作。作為最受歡迎的業界互動交流平台，本屆 Build4Asia 預計有超過 2,000 個國際品牌及參展商和 7,000 多名專業買家出席，為業界帶來嶄新方案和龐大商機。

隨着政府放寬抵港檢疫措施，加上強大的業界網絡和合作夥伴的鼎力支持，Build4Asia 將迎回更多全球業界夥伴，令展會陣容更盛，場面更熱鬧。

Informa Markets Build4Asia 活動總監 Janice Lee 表示：「防疫措施進一步放寬，以及連接大灣區的基礎設施投資項目增加，令我們對香港建築、工程和保安行業的前景充滿信心。本屆 Build4Asia 的國際參展商和支持協會的數量都有明顯增長，可見整個業界都非常期待參與其中！」

作為最受歡迎的雙年貿易展之一，Build4Asia 近年不斷拓展規模，更準備邁向下一個里程碑，以回饋業界一直以來的支持。為回應參展商和參觀人士的強烈訴求，Build4Asia 將從 2022 年起改為年度舉行，並在維持展覽質素的前提下，提供更及時的市場信息，進一步加強區內業界的聯繫，滿足更多業內人士所需。

最強參展陣容

Build4Asia 是全港獨一無二的綜合展覽，分為 Asian Elenex — 亞洲國際電氣電子工程及節能科技展覽會、Asian Buildtex — 亞洲國際樓宇科技、材料及裝飾展覽會，以及 Asian Securitex — 亞洲國際防火、保安及安全系統展覽及會議三個展區，帶來一系列尖端企業方案，涵蓋所有基礎建設和樓宇項目，從家居及辦公室翻新材料、綠色建築及可持續發展方案到智能保安科技一應俱全。今年 Build4Asia 將呈獻最強展覽商陣容，當中包括眾多新舊面孔如自動停車場出入系統專家日電自動系統 (Ace Automatic)；門禁系統解決方案 AUB；電子能源管理方案供應商 CLP Innovation Enterprises；智慧生活科技公司思城高科技術 (C Cheng Technology Limited)；安防消防解決方案公司集寶 (Chubb)；製冷及空調專家嘉毅 (Ever Cool)；全球領先日本品牌三菱，以及生物識別、安全和軟件解決方案供應商專訊 (Solution Expert) 等。

世界級會議 匯聚行業領袖

Build4Asia 展覽期間將舉行多個專業會議、研討會和頒獎典禮，促進行業之間的信息和思想交流，參觀人士可藉此向同行了解最新趨勢，交流營商心得並建立更緊密的商貿關係。

亞洲安防會議每屆都會以全新主題回歸，由備受推崇的亞洲業界專才主持，包括香港警務處及其他國際知名安防協會。今屆會議邀請了保安及護衛業管理委員會主席羅孔君, BBS, JP 擔任開幕主講嘉賓，而會議將帶領觀眾探討網絡安全及科技罪案、後疫情

時代的保安程序和技術、機器及自動化和人工智能如何協助緊急應變和控制、香港資格框架 (HKQF) 等一系列熱門議題。

為探索綠色和可持續建築的巨大潛力，**Build4Asia 會議 2022** 邀請來自香港特區政府、知名工程及建築公司、行業協會代表和可持續發展從業者分享真知灼見，探討加速實現碳中和 (Carbon Neutrality) 及淨零排放 (Net Zero) 所需的創新技術和解決方案。香港特別行政區政府環境與生態局局長謝展寰, BBS, JP 及機電工程署署長彭志偉, JP 分別擔任開幕及閉幕主講嘉賓，為觀眾勾劃香港業界全貌並總結一天精彩的會議內容。

近年來，亞洲在環境保護、社會責任和公司治理 (ESG) 和可持續發展領域不斷加快。有見及此，Build4Asia 2022 將於呈獻全新 **ESG 亞洲論壇**，讓參觀人士與金融、可持續發展和管理專家會面，探討投資者的期望以及 ESG 新指標和趨勢，助業界把握 ESG 帶來的新機遇，為建築項目加分。會議主題包括室內環境、減碳、適應氣候變化、ESG 數據、可再生能源、氫經濟等等。

參展商論壇將連續三天舉行，為**國際物業設施管理協會 (IFMA)**、**物業管理業監管局 (PMSA)**、**皇家特許測量師學會 (RICS)**以及各參展公司提供了互動交流平台，與觀眾分享行業新知、獨到見解和創新技術，從生態標籤、建築防水、室內環境到智能測量技術皆有涉獵。

作為最受認可的業界獎項之一，**Build4Asia 大獎 2022** 將再度回歸，以表揚建築及工程業專才的創新思維、卓越成就及對業界的貢獻。屆時發展商、建築師、室內設計師、承包商、工程師和行業機構將齊聚一堂，為業界樹立標準並進行深度交流。

Build4Asia 2022 買家預先登記現已於官方網頁 www.build4asia.com 開放。本展覽會只允許為業內人士及媒體參觀；公眾人士及 18 歲以下人士恕不招待。預先登記可獲為期三天的展會電子入場證、優先預留現場活動名額並享免費商業配對服務。

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關於亞洲英富曼會展有限公司

亞洲英富曼會展有限公司 (Informa Markets) 旨在為各行各業和專業市場，提供交易、創新和發展平台。業務包括 550 多個國際 B2B 活動和品牌，涵蓋多個領域，包括醫療、保健與製藥，基礎設施，建築及房地產，時尚服飾，酒店、食品與飲料，以及健康與營養等。通過舉辦面對面會展，提供專業數據和可執行數據解決方案，為全球客戶和合作夥伴提供參與、體驗和達成交易的機會。作為全球領先的會展主辦方，我們為各種各樣的貿易行業注入發展動力，釋放機遇，為其蓬勃發展助一臂之力。欲了解更多信息，請瀏覽 www.informamarkets.com。

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