



# Asia's Leading Building, Electrical Engineering and Security Tradeshow

## 6 - 8 MAY 2020

Hong Kong Convention & Exhibition Centre



Featuring



Organiser:



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Build4Asia





# No. 1 Tradeshow For The Building and Construction Services Industry In Asia

Established in 1982, Build4Asia is a biennial tradeshow that has always pioneered at the forefront of industry innovation. Recognised as Asia's no.1 sourcing and trading platform for the building, electrical engineering and security industries, the show offers a one-stop platform for market leaders to showcase cutting-edge technologies and solutions covering every facet of the construction services industry – from building materials & automation, total surveillance systems to smart city & green technologies. Industry professionals including architects, interior designers, contractors, developers, engineers, security system integrators, consultants and business leaders from around the region visit Build4Asia to discover and source high quality new products and services.

Build4Asia is comprised of three main sectors – Asian Elenex, Asian Buildtex and Asian Securitex, which altogether showcases the most comprehensive and innovative products & services to the industry:



- Cables, Cable Glands & Cable Tray
- Circuit Breaker
- Commercial & Office Lighting
- Connectors / Connecting System
- Controls & Dimmer
- Daylight Technology

- Decorative & Custom Fixtures
- Electrical Power Distribution & Transmission
- Emergency Lighting & Safety Sign
- Fibre Optic Lighting
- Fire Safety Products
- General Lighting
- Lamp, Energy Saving Lamp
- LED Lighting Solution
- Lightning Protection System & Earth Rod

- Meter & Monitoring System
- Motors & Motor Control
- Outdoor & Street Lighting
- Power Generation Equipment / Generator
- Renewable Energy Technology
- Switch
- Testing & Measuring Instrument for Power
- Thermal Imaging & Infrared Camera
- Transformer



- Air Filtration Equipment
- Air-Conditioning Solution
- Architectural / Interior / Landscape Design & Service
- Architectural Lighting
- Artistic Door/ Window / Lock / Handle
- Automation Rubbish Collecting System (ARCS)
- Bathroom / Sanitary Ware
- Building & Interior Decorative Material
- Building Ceramic
- Building Management Solution
- Building Paint & Coating
- Carpet
- Ceiling / Flooring / Wall Covering / Fabric

- City Garden Facility
- Cleaning Equipment & Maintenance Solution Control Solution
- Data Centre Infrastructure
- Decorative Glass / Panel
- Energy Efficiency Solution
- Energy Saving / Insulation / Heat Preservation Material
- Facility Management System
- Fans, Blowers & Accessory
- Fireproof Material
- Furniture & Soft Furnishing
- Heating, Ventilation, and Air Conditioning (HVAC)
- Home Automation Solution
- Indoor Air Quality System
- Integrated Home Network
- Intelligent Building Solution
- Lighting Control Solution

- Parking Management System
- Pipe & Fitting
- Plumbing Equipment
- Property Management System
- Refrigeration System
- Shop Fitting
- Solar Energy Technology for Building
- Spa & Sauna Facility
- Staircase Facility
- Stone & Marble
- Stonework
- Sustainable / Green Building & Construction Material
- Testing & Measuring Instrument for Building
- UV Protective Window Film
- Waste Disposal Solution
- Water / Environmental Management



- Access Control Systems
- Alarms & Alarm Systems
- Archway Metal Detection Systems
- Baggage Tracking Systems
- Biometrics
- Building Management Systems
- Card / Smartcard Technology & Systems
- CCTV & Remote Monitoring Control Systems
- Communication & Information Technologies
- Computerized Monitoring Systems

- Control Panels of Security & Fire
- Data / Network Security Systems
- Detection & Alarm Systems
- Encryption Technologies
- Explosives / Metal Detectors
- Fire & Gas Detection Equipment
- Fire Alarm Equipment
- Fraudulent Document Detection Equipment
- Gates
- Guard Control & Monitoring
- Hand Held Metal Detection Systems
- Identification Systems
- Integrated Security Management Systems
- Locks / Locking Equipment/ Safes

- Metal Detectors & X-ray / Screening Equipment
- Monitoring Technology and Systems
- Operations / Security Control Centre Systems
- Perimeter Security Systems
- Protection Equipment & Materials
- Radio Systems
- Rescue and Emergency Equipment & Clothing
- Security Doors, Shutters & Fencings
- Security Glass & Screens
- Surveillance Systems & Intruder Detectors
- Tagging and Tracking Systems
- Threat Image Projection Systems
- Vehicle and Foot Patrol Equipment
- Videophones

# Build4Asia 2018 Key Highlights

Build4Asia 2018 held at the Hong Kong Convention & Exhibition Centre from 9-11 May attracted a total of 8,359 visitors of which 11% came from overseas to explore the latest technologies, network with industry peers and exchange market insights. The 2018 edition was highly rated by the industry which convened to explore the current trends of utilising renewable energy management and eco-friendly technologies; the show also provided a platform for buyers to source in-demand products and solutions that cater to the rise of green building development in Asia.

## Feedback From Exhibitors

"We have received overwhelming responses from our customers, global suppliers and business partners during the 3-day show in Build4Asia 2018, which provides a very good platform for networking, brand building and promotion."

**Mr Ricky CHEUNG**  
CEO and Director, GELEC GROUP



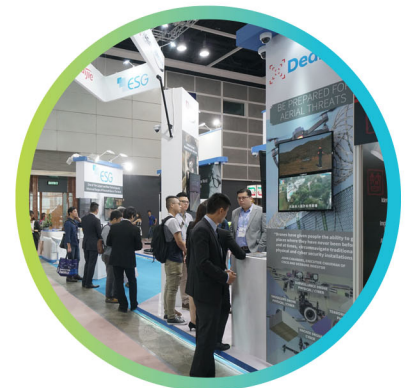
"Build4Asia provides an extremely effective chance for branding promotion. It attracts different types of customers from different industry sectors; and enlarges the sector of our targeted customer and network which can enhance sales. I will definitely exhibit at Build4Asia again because of the remarkable participation experience."

**Mr Ivan SO**  
Business Development Director, EverBlock Hong Kong

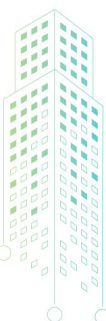


## High Quality Buyers From All Sectors

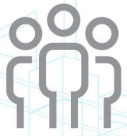
- 3M HK Ltd.
- AECOM Asia Co. Ltd.
- Airport Authority HK
- Architectural Services Department
- Arup
- Atkins
- AVSECO
- Benoy
- Buro Happold
- Cathay Pacific Airways Ltd.
- Cheung Kong Property Holdings Ltd.
- Chun Wo Construction Holdings Co. Ltd.
- Chevalier
- China State Construction Engineering (HK) Ltd.
- Citic Telecom Int'l Holdings Ltd.
- CLP Power (HK) Ltd.
- Correctional Services Bureau of Macao
- COSCO Group
- Electrical & Mechanical Services Department
- Environment Bureau
- Food & Environmental Hygiene Department
- Four Seasons Hotels & Resorts
- Galaxy Entertainment Group
- Gammon Construction Ltd.
- Goodwell Property Management Ltd.
- Graff Diamonds HK Ltd.
- G4S Security Services
- Hang Lung Properties
- Harbour City
- Henderson Land Development Co. Ltd.
- Hip Shing Hong
- Hong Kong Disneyland
- Hong Kong Exchanges and Clearing Ltd.
- Hong Kong Housing Authority
- Hong Kong International Terminals Ltd.
- Hong Kong Land Ltd.
- The University of Hong Kong (HKU)
- Honeywell
- Hospital Authority
- Hsin Chong
- Hutchison Whampoa Ltd.
- Hyatt Regency
- Hysan Development Co. Ltd.
- IBM
- Jebsen Building Products Ltd.
- JLL
- Kerry Properties
- Langham Hospitality Group
- Leigh & Orange Ltd.
- Leighton Asia
- Mandarin Oriental Hotel Group
- Maxim's Caterers Ltd.
- Melco Crown Entertainment
- Mott Macdonald
- MTR Corporation Ltd.
- New World Property Management Co. Ltd.
- Parsons Brinckerhoff
- Sino Land Co. Ltd.
- Sun Hung Kai Properties
- Swire Properties
- The Dairy Farm Group
- The Hong Kong Jockey Club
- Wharf T & T Ltd.



...and more



## Visitors by Region



**8,359**  
Trade Visitors



**43** Countries / Regions

International buyers visiting from Australia, Canada, China, India, Italy, Japan, Macau, Philippines, Russia, Singapore, South Korea, Taiwan, Thailand, United States, etc.



**89%**  
from Hong Kong

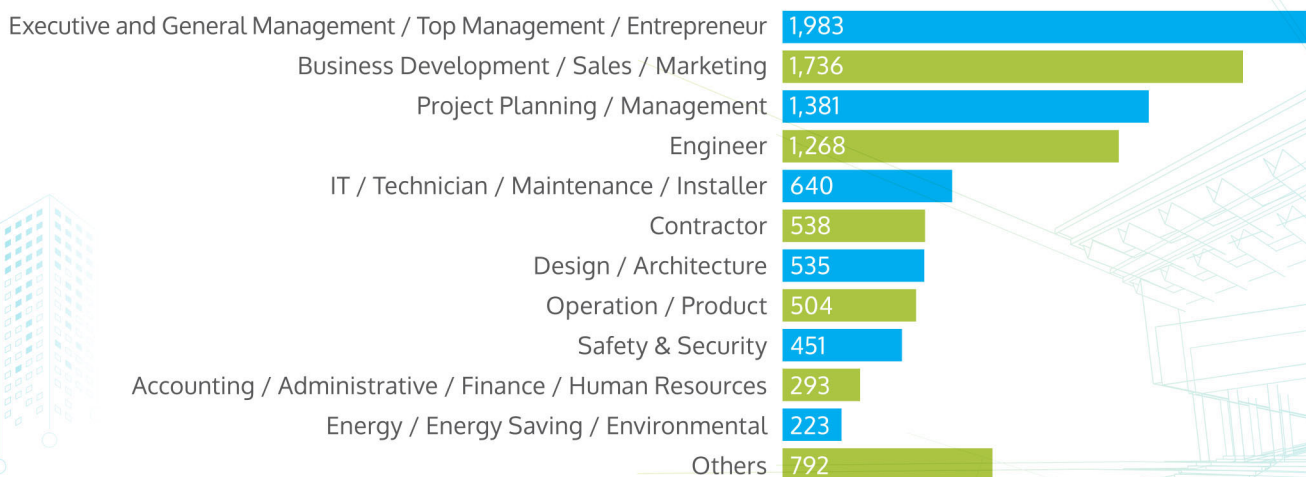


**Nearly 2,000**  
CEOs, Executive and Top Management

## Nature Of Business



## Job Function





## Educational and Inspiring Conferences

Build4Asia 2020 will bring an array of educational and inspiring conferences, seminars and workshops onsite to facilitate information and idea exchange for the industry.



### Build4Asia Conference 2020

Industry experts and associations will take engineering to the next level by looking into the relations between design, construction, operation and sustainability.



### FAPECA Annual International Conference 2020

The annual conference organized by The Federation of Asian and Pacific Electrical Contractors Associations (FAPECA) returns to Hong Kong after over a decade. Invited committee members will convene to discuss latest trends and innovation in the electrical contracting industry.



### Asian SecurITeX Conference 2020

From cyber-attacks, critical infrastructure attacks to social media crimes, Asian SecurITeX Conference addresses the most hot-button security issues in the modern world.



### Exhibitor's Forum

An interactive platform for exhibitors to present their insider knowledge, research projects and innovative ideas.

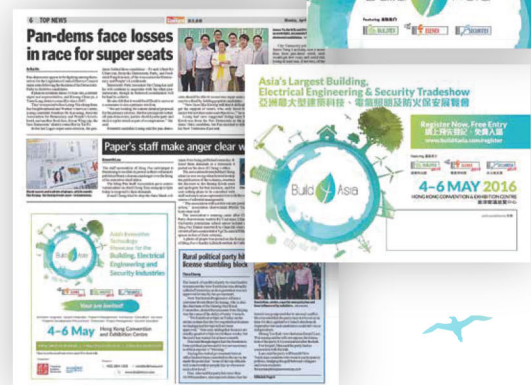
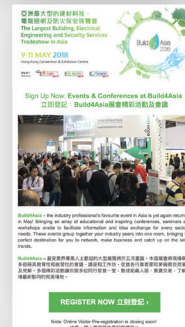


# One-Stop Sourcing and Trading Platform

## Extensive Promotion Benefits From More Than Just 3 Days

As an exhibitor, you will receive a series of complimentary promotions from January to May 2020, which include:

- Website**  
 Exhibitor profiles and products to be listed on Build4Asia website, with online pre-registration system opening in Q1 2020.
- Direct Mailing**  
 A series of promotional materials will be delivered to over 30,000 regional industrial buyers.
- E-mail**  
 The show e-newsletters reach over 50,000 targeted audiences throughout the year. E-invitation will also be available for exhibitors to invite their customers and contacts.
- Social Media**  
 Visitors can get hold of market news and details of our significant events on Facebook and LinkedIn as well as participate in the conversations.
- Trade Magazine, Newspaper and Online Media**  
 Advertisement and editorials in building, engineering, architecture and security magazines; and web banners across prominent industry websites.
- Telemarketing**  
 A professional telemarketing team makes contact with potential buyers directly to invite them to the show and confirm their attendance.
- VIP / Prestigious Buyer's Group Nomination**  
 VIP admission badges will be sent to potential buyers nominated by exhibitors.





# Strong Support From The Industry

As a major event in the industry, Build4Asia is supported by leading industry associations in Hong Kong, Macao, mainland China and countries across Asia for its professionalism and for offering an extensive portfolio of high quality, innovative products and services, as well as the broad array of educational, inspiring conferences and seminars. Listed below are the names of the organisations that supported Build4Asia in 2018:

## Associations

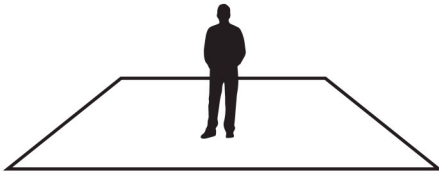


...and more

## Media



## Meet Industry Professionals At Build4Asia 2020



### Space Only

Min. 18m<sup>2</sup>  
@US\$480/m<sup>2</sup>

Bare floor space, for large exhibitors or national groups who wish to build their own stand



### Walk-on Package

Min. 9m<sup>2</sup>  
@US\$530/m<sup>2</sup>

Walls, carpet, lighting, fascia, power socket, counter & chairs



### Premium Package

Min. 18m<sup>2</sup>  
@US\$570/m<sup>2</sup>

Walls, carpet, lighting, fascia, company logo, power socket, counter, lockable cabinet, display shelves, table & chairs

## Co-located With Retail Asia Conference & Expo



**Retail Asia Conference & Expo (RACE)** is the industry-leading trade show profiling world-class technology and retail design suppliers to an audience of retail professionals eager to keep up with the latest trends and industry developments in a market that is changing more rapidly than ever before.

The show in 2020 is set to draw more than 10,000 trade visitors with 1,000+ brands showing over 2,000 products and solutions.

## The Organiser



**Informa Markets** creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

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